



LINCOLN SQUARE BID ANNUAL REPORT 2025-2026



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MOVING FORWARD

This has been a landmark year for the Lincoln Square Business Improvement District and its leadership.

In 1995, a group of visionary property owners—including Lincoln Center, ABC, Millennium Partners, Milstein Properties, The Mayflower Hotel, Fordham University, and the late, legendary Michael O’Neal—recognized that the neighborhood surrounding Lincoln Center was in need of significant investment and care. Together, they established the Lincoln Square Business Improvement District to guide its transformation.

In the fall of 1996, those same stakeholders hired an experienced government professional with a clear vision, strong work ethic, and no-nonsense leadership style to serve as the organization’s founding president. Armed with only a desk, a typewriter, and the support of a committed Board of Directors, founding president Monica Blum set out to reshape the neighborhood.

Over the past three decades, Ms. Blum has served under three Board chairs—including Gary Jacob of Glenwood Management, who has been Chairman since 2013—and has worked closely with staff, residents, property owners, and public and private partners. Under her leadership, Lincoln Square has evolved into one of New York City’s most vibrant and desirable neighborhoods.

After 30 years of service, Ms. Blum has decided to step down as President. The BID has engaged a search firm to help identify its next leader, who will build on this strong foundation and guide the organization into its next chapter.

MAY 5, 2026

Dear Friends:

We are pleased to share a review of our accomplishments this year. We have responded to a changing neighborhood that continues to lose commercial space and is becoming more residential. ABC and The Walt Disney Company have relocated downtown, and other large commercial tenants have been replaced by residential development and nonprofit organizations.

Today, nearly 55%—or 10 million square feet—of property in Lincoln Square is devoted to residential use. For more than 30 years, commercial property owners and businesses have paid the lion's share of the BID assessment, and historically, only residential condo owners were assessed—and at just \$1 per year. Clearly, residents benefit from our supplemental services, advocacy, and neighborhood improvements.

Three years ago, we undertook a comprehensive review of our financial structure and, since then, have worked to implement the recommendation of our Strategic Plan to change our assessment formula to include a modest residential assessment. In December 2025, the New York City Council approved our updated District Plan and a revised assessment formula to assess residential property at approximately \$0.06 per square foot, ensuring that all who benefit from BID services contribute fairly. This new structure would not have been possible without the leadership and support of our Board of Directors and Council Member Gale Brewer, the former SBS Commissioner Dynishal Gross, and her team in the Neighborhood Development Division.



LINCOLN SQUARE GREAT

Since April 1, we have partnered with a new Sanitation provider, Block by Block, which has retained some of our experienced workers. We are also now one of the few fully containerized districts and have eliminated public trash from our sidewalks. Our public safety program is working well with a strong core of six dedicated officers. This year's harsh winter brought 42 inches of snow and freezing temperatures. Our thanks to DSNY and the District 7 crews for their tireless efforts in clearing streets, complementing our own work. We expanded our holiday lighting program, hosted our 4th Annual *WinteRamble*, and maintained our landscaping efforts.

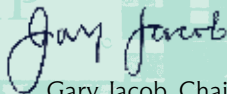
Retail activity in Lincoln Square continues to rebound. We have welcomed many new businesses, and our vacancy rates have declined. Shortly, we will launch a new website with updated branding and are upgrading our internal systems to better support our efforts. Lincoln Square's transformation continues with Lincoln Center's ambitious renovation of Damrosch Park, which reinforces its role as the economic engine of the neighborhood, with completion expected by summer 2028.

Finally, we extend our sincere gratitude to our dedicated staff—led by Executive Vice President Ralph Memoli, who has worked for the BID for 25 years, taking on more and more responsibility over the years—as well as our Board of Directors, property owners, businesses, government partners, and elected officials. Together, we will make sure that Lincoln Square remains the best place in the city to live, work, visit, and do business. Thank you for your tireless commitment and support.

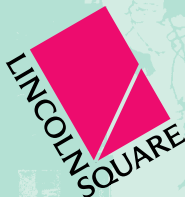
Sincerely,



Monica Blum, President



Gary Jacob, Chairman



A photograph of two people from behind, wearing bright yellow-green shirts with 'CLEAN TEAM AMBASSADOR' and 'LINCOLN SQUARE' printed on the back. They are walking on a city street, and one is pushing a green trash bin. The background shows city buildings and a street intersection.

Our Everyday Focus is on Quality of Life

Sanitation & Area Maintenance

This year marked a major shift in how we keep Lincoln Square clean. After a long relationship with the same provider, we transitioned to Block by Block, a full-service sanitation and maintenance partner. Selected from a competitive pool of eight proposals, Block by Block represents a forward-looking investment in the long-term cleanliness of our district. This change also allowed us to increase starting wages for our Clean Team members to \$19 per hour and provide a laundry stipend—improvements that support the people who care for our streets every day. Their responsibilities remain essential: sweeping and bagging litter, maintaining street furniture and trash bins, removing snow and ice in winter, painting street furniture, supporting event setup and breakdown, and more as needed. The Clean Team operates daily through 9:00 PM, beginning at 7:00 AM on weekdays and 8:00 AM on weekends.

We also expanded our infrastructure by adding two new Citibins, bringing the total to ten. These rodent-resistant containers reinforce our position as one of the first NYC business improvement districts to fully containerize trash—an



important step in complying with a City sanitation mandate. The ongoing initiative also requires consistent compliance among all businesses. When one business repeatedly left unpermitted trash bags on the sidewalk, the Business Integrity Commission (BIC) intervened to successfully resolve the issue.

As we leverage new tools and resources, we continue to strengthen long-standing partnerships. Among the most enduring is our collaboration with Goddard Riverside Community Center and its Green Keepers program—our very first contract, established in 1997. The program provides training and employment opportunities for formerly unhoused individuals. On weekday mornings, the team can be found maintaining the ten Broadway Mall interiors and end gardens, doing every task necessary to keep these shared spaces spotless.

This year, we also had to respond to an unusually harsh winter, including 42 inches of snowfall. Our dedicated Clean Team kept crosswalks, fire hydrants, Citibins, and catch basins accessible. We are grateful to the many property and business owners who contributed to snow removal efforts. We also recognize the vital partnership of the NYC Department of Sanitation (DSNY)—“New York’s Strongest”—whose crews worked tirelessly to clear vast amounts of snow.





Public Safety & Visitor Services

Safety remains one of our highest priorities, and we are proud of the vigilance and community trust we continue to build. This year marked our first full calendar year working with Arrow Security as our Public Safety provider. Despite being a small team, our well-trained, unarmed, uniformed, and licensed Public Safety Officers (PSOs) bring strength, professionalism, and versatility to their work. In any given hour, they may assist a visitor with directions, contact emergency services, report quality of life concerns, or provide support to a local business owner.

Our commitment to safety is rooted in strong collaboration. We maintain constant communication with our PSOs and a wide network of safety partners. BID staff actively monitor conditions on our streets, including the presence of unhoused individuals or those experiencing behavioral health challenges, and coordinate with appropriate public and nonprofit organizations to connect them with services and support. We work closely with the NYPD, including the 20th Precinct and Patrol Borough Manhattan North, as well as the Mayor's Office of Public Safety and the Manhattan

District Attorney's Office, to proactively address neighborhood concerns and crime. Our PSOs, Clean Team, and BID staff coordinate daily on issues ranging from returning lost property to addressing quality of life concerns. These partnerships ensure a unified approach to public safety, support broader crime prevention initiatives, and help create a secure, welcoming environment for residents, visitors, and businesses.

These efforts deliver meaningful results. From April 2025 through March 2026, PSOs submitted more than 7,000 reports, including 4,802 positive interactions with the public—ranging from giving directions to offering assistance. They also made numerous 311 requests to address issues such as potholes, illegal vending, and encampments.

Operating daily from 11:00 AM to 9:00 PM, with weekend hours beginning at 10:00 AM, our Public Safety program aligns with peak foot traffic to ensure a consistent, visible presence and to support Lincoln Square's public realm for all who live, visit, or work here.





Streetscape & Beautification

New York City is home to countless beautiful spaces, but Lincoln Square stands apart. Thanks to decades of investment by the BID and the year-round dedication of our landscaping team, the neighborhood offers a rare balance of vibrant city energy and moments of calm.

This year's harsh winter presented challenges, but our beautification program remains strong—built on the solid foundation established when we launched our beautification efforts in 1999. In every season, we maintain our plantings with care, tending and replacing shrubs, mulch, and ground cover while refreshing the district with seasonal displays. This year, thousands of tulips ushered in the spring, lush evergreens brightened the colder months, resilient summer plantings thrived in the heat, and rich autumn mums complemented the city's fall foliage.

Across all of our green spaces—including the ten Broadway Malls from 60th to 70th Street and Dante and Richard Tucker Parks—we continue to create places where people can sit, rest, and enjoy their surroundings.



Our team carefully maintains benches, and provides movable tables, chairs, and umbrellas to ensure these spaces remain inviting, comfortable, and distinctive.

This work is made possible through strong partnerships and shared commitment. We are grateful for the expertise of our landscaping contractor, A. Bulfamante Landscaping, our longstanding collaboration with Greenacre Foundation, our close working relationship with the NYC Parks Department, and the ongoing support of our neighbors. From property owners and residents to nonprofit partners, this collective effort helps sustain Lincoln Square as a true urban oasis.





Monitoring Trends & Managing Growth

There is never a dull moment in Lincoln Square. The neighborhood offers world-class entertainment, culture, dining, and shopping that rival global capitals like Paris, Milan, and Berlin. At the same time, Lincoln Square supports everyday life with ease—featuring grocery stores, essential services, convenient access to multiple transit options, and wide, highly walkable sidewalks.

What truly brings Lincoln Square to life, however, is its people. On any given day, you might meet a Juilliard student between classes, a longtime resident eager to share neighborhood history, a visitor discovering the area for the first time, or a performer on their way to the stage at New York City Ballet. These everyday encounters create a dynamic and uniquely welcoming atmosphere.

Behind the scenes, the BID plays an active role in sustaining this vibrancy.



In addition to our advocacy and promotional efforts, we work closely with City agencies and local partners to help guide neighborhood development. For example, we are collaborating with Community Board 7's Construction Advisory Task Force to monitor the demolition of the former ABC and The Walt Disney Company buildings, and we are sharing updates with the public on Extell Development's plans to transform the site to residential and retail use. We are also keeping the community informed about Lincoln Center's upcoming renovation of Damrosch Park.



We continue to embrace new technology to better understand and serve the district. In 2025, we began using Placer.ai, a tool that uses anonymized mobile device data to track pedestrian activity patterns across the neighborhood. These insights reveal valuable trends—from the most visited destinations, such as The Shops at Columbus Circle, the Metropolitan Opera, Lincoln Center, and the Apple Store, to the busiest days of the week, with Wednesdays and Fridays leading in foot traffic. The data also shows that Lincoln Square welcomes more than 26 million visitors annually. This tool allows us to make smarter, more strategic decisions about where to focus our efforts and resources.

TOP TEN VISITED PLACES*:
THE SHOPS AT COLUMBUS CIRCLE

**LINCOLN CENTER FOR
THE PERFORMING ARTS**

**59TH STREET/COLUMBUS
CIRCLE SUBWAY STATION**

FORDHAM UNIVERSITY

THE METROPOLITAN OPERA

**APPLE STORE, UPPER WEST SIDE
DANTE PARK**

1900 BROADWAY (RESTAURANT ROW)

**THE JUILLIARD SCHOOL /
ALICE TULLY HALL**

**RICHARD TUCKER PARK /
66TH STREET SUBWAY STATION**

***SOURCE: PLACER.AI**



Shared Moments Of Fun

In Lincoln Square, opportunities for joy are part of everyday life. Our team embraces the neighborhood's deep artistic roots and vibrant community spirit, working year-round to create free and unforgettable experiences for residents and visitors of all ages.

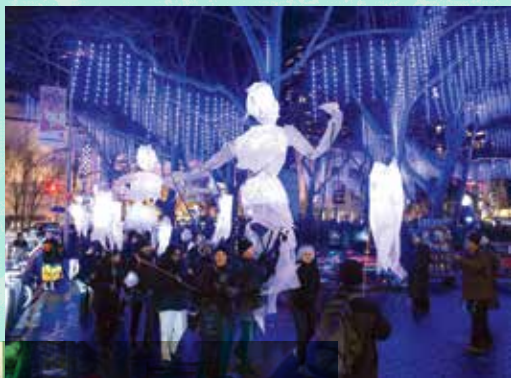
Now entering its fifth year, our music program, *Summer Jazz Sensations*, lives up to its name, drawing enthusiastic crowds and becoming a highlight of the season. In 2025, the series reached its highest attendance yet. Curated by Eric Person, performances take place every Wednesday at lunchtime, transforming the neighborhood into an open-air stage. The series is further enriched by community participation—from West Side YMCA instructors leading stretch breaks during intermission to local businesses like Le Botaniste and Breads Bakery offering samples to concertgoers. We're excited to continue the tradition, with the series returning on Wednesday, June 24, 2026.

The spirit of celebration continued well beyond summer. During the holiday season, Lincoln Square shone brighter than ever, with decorated

trees lining our ten Broadway Malls and our *Magical Lights* display illuminating Dante and Richard Tucker Parks. The installation featured responsive lighting that shifted with the sounds of the neighborhood, alongside recordings from the Metropolitan Opera and Jazz at Lincoln Center. The kickoff celebration included Kaufman Music Center's Special Music School Chorus, The Saints of Swing, circus performers, treats from Le Botaniste and Rosa Mexicano, and remarks from former SBS Commissioner Gross, Parks Commissioner Shimamura, and the Commanding Officer of the 20th Precinct, Inspector Pun-Sullivan.

Seasonal programming brought even more joy to our streets. The Fabulous Fezziwigs filled the air with festive caroling throughout December, while the 4th Annual *WinteRamble* once again invited the community to gather and celebrate. Neighbors and friends paraded through the district with illuminated Frost Giant puppets by Processional Arts Workshop, icicle lanterns, and JC King's Kalimbascope. Visitors could even create their own mini lanterns during a free activity hosted at TD Bank.

Of course, Lincoln Center and its constituent organizations offer programming across its campus throughout the year. Through these shared experiences, Lincoln Square continues to be a place where arts, culture, and community come together to create lasting moments of connection and joy.





Promoting & Advancing a Changing Neighborhood

Our businesses and nonprofit partners are at the heart of Lincoln Square, and we are committed to supporting them in every way we can—through promotion, outreach, and strategic marketing that strengthen the neighborhood as a whole.

We connect with our community through multiple channels. Our website, www.lincolnsquarebid.org, and biweekly e-newsletter, *The Link*, provide timely updates on events, new openings, ongoing construction and development, and government alerts and regulatory changes. In 2026, we will launch a redesigned website featuring an enhanced events calendar, making it even easier to stay informed about everything happening in the neighborhood. Our social media presence also continues to grow, with Instagram and Facebook reaching nearly 4,000 followers, an 8% increase from the previous year.



This year, we unveiled new light pole banners highlighting Lincoln Square as a great place to shop, dine, experience the arts, and live. Our updated print guide highlights where to eat, shop, and explore, and is available free of charge at our three Information Carts, which were refurbished this year, as well as through our Public Safety Officers and Clean Team Ambassadors, and upon request to BID members.

Supporting our businesses also means serving our residents. Today, approximately 55% of Lincoln Square's land use is residential, and 16% is dedicated to nonprofit use—a significant shift since the BID's founding. As the neighborhood evolves and operating costs and city mandates continue to rise, we are committed to maintaining the high level of service our community expects.

To that end, we worked closely with our District Plan Committee and Board of Directors to develop a new assessment formula designed to ensure long-term sustainability. Effective July 1, 2026, the updated three-tiered structure sets rates at approximately \$0.06 per square foot for residential properties, \$0.26 for garages and vacant land, and \$0.48 for commercial and retail properties.

This approach positions us to continue delivering a neighborhood that is clean, safe, beautiful, and vibrant—one that is grounded in steadfast support of the public realm and quality of life, and responsive to the needs of businesses, residents, and visitors alike.



**IN 2025, WE WELCOMED
NEW BUSINESSES TO THE AREA!
COME STOP BY:**

EARTH BAR

BOGGI MILANO

PS 452 ANNEX

THE STRAND BOOK STORE

**ROSA MEXICANO'S NEW LOCATION AT
THE EMPIRE HOTEL**

A RELOCATED UPS STORE

THE BAR AT MANDARIN ORIENTAL, NY

OLDE CITY CHEESESTEAKS & BREWS

MANGO

LA MODE ROYALE



Lincoln Square Advocacy

Lincoln Square is truly one of a kind—a distinctive blend of convenience, culture, and charm, steps away from Central Park and anchored by Lincoln Center—making it both a world-class destination for 26 million people and a welcoming home for thousands. We take our role as the neighborhood’s steward and advocate seriously, working to address challenges, amplify strengths, and serve as a vital link between the community and the institutions that support it.

Our work is strengthened by close partnerships with organizations across the public and private sectors, including the NYC Department of Small Business Services, the Office of the Mayor, local elected officials, the Manhattan District Attorney’s Office, the NYPD, and our colleagues at the NYC BID Association. This year, our advocacy efforts focused on supporting local businesses, strengthening neighborhood infrastructure, and engaging in meaningful civic dialogue. For example, we presented insights to the Mayor’s Retail Theft Task Force to help combat retail theft, conducted a neighborhood walkthrough with the NYC Department of Transportation

to align on shared priorities, and submitted comments opposing proposed 5G tower installations to balance technological advancement with neighborhood character.

We also prioritized community well-being and engagement. In collaboration with the NYC Department of Homeless Services, we conducted early morning outreach connecting unhoused individuals with critical services. We remained active in community forums, including Community Boards 7 and 4, the Lincoln Square Neighborhood Center, and the 20th Precinct Community Council. Additionally, we welcomed students from John Jay College for a tour of Dante Park to highlight the role of business improvement districts and community stewardship, and we continue to provide internship opportunities for students from Fordham and elsewhere to foster the next generation of civic leaders.



Thank You

None of this work would be possible without the support of our community. We extend our sincere thanks to our Board of Directors, property owners, businesses, cultural institutions, nonprofit partners, and residents. We are especially grateful to the NYC Department of Small Business Services, our elected officials—including Council Member Gale Brewer, our new Manhattan Borough President Brad Hoylman-Sigal, our new Comptroller Mark Levine—and the many City agencies we work with, including the NYPD and the 20th Precinct, the Departments of Sanitation, Parks & Recreation, Transportation, Homeless Services, and Environmental

Protection, as well as Community Boards 4 and 7. We also thank Ogden CAP Properties, LLC, Fordham University, and Lincoln Center for the Performing Arts for providing space that supports our clean and safe programs.



In our most recent community survey, respondents used many words to describe what Lincoln Square means to them.



An overwhelming majority of respondents view Lincoln Square as a standout among New York City neighborhoods: 96% say it is as clean and safe as, or cleaner and safer than, other neighborhoods in the city. We're glad everyone appreciates the role that the BID plays.

As we reflect on the past year, we recognize that the progress and new initiatives we celebrate today are built on decades of strong relationships. We look forward to deepening those partnerships, forging new ones, and continuing to serve the Lincoln Square community. Moving into FY27, we remain focused on what matters most to our stakeholders, ensuring that quality of life priorities are addressed every day and that we continue to provide the high level of care and services our members have come to expect.

Good afternoon, LS BID:

I'm writing to express my sincere appreciation for the public safety officer on patrol in Lincoln Square today, Easter Sunday, at around 2 p.m., near the Equinox and J. Jill on Columbus Avenue.

I was a woman walking a small dog when I encountered a man who was staring at me in a way that made me feel uncomfortable and unsettled. One of your officers immediately recognized the situation and approached the individual directly, without hesitation. That swift, composed intervention made me feel supported, seen, and, most importantly, safe.

In a city where people are often inclined to look the other way, and where even those in positions of authority can sometimes overlook moments like these, the fact that this officer stepped in so promptly and appropriately meant a great deal. It is a reflection of a level of attentiveness and care that is both rare and deeply valuable to the community.

Please ensure that my appreciation is relayed to the officer who was patrolling at that time. Their awareness and action made a real difference and DESERVES to be recognized.

I think of you all the time when I head home on these dark, dreary nights and see the beautiful, colorful lights twinkling in Lincoln Square.

I am a happy resident when walking around Lincoln Square.

Keep up with the great work!

I commend you for the job that you do around the neighborhood. It's very tough trying to keep up with everything.

Every time I have passed by the Lincoln Square neighborhood I have witnessed the helpers of Lincoln Square BID maintain and constantly cleaning the UWS city streets, benches, and small park areas in the area- kudos to all the hard workers!!

I'm grateful for every amenity this area offers and especially for all the workers who contribute to our area's cleanliness and safety.

Thank you!

STATEMENTS OF
FINANCIAL POSITION

	(UNAUDITED) FEB 2026	AUDITED JUNE 2025	AUDITED JUNE 2024
ASSETS			
Cash	\$3,895,794	\$2,904,398	2,862,373
Property and equipment	\$934,977	\$934,977	1,100,522
Prepaid and other assets	\$26,973	\$27,858	45,323
TOTAL	\$4,857,744	\$3,867,233	4,008,218
LIABILITIES/NET ASSETS			
Liabilities	\$2,169,631	\$1,223,378	1,369,232
Net assets	\$2,688,113	\$2,643,855	2,638,986
TOTAL	\$4,857,744	\$3,867,233	4,008,218

Summary of Financial Statements dated December 3, 2025,
prepared by Skody Scot & Company CPAs PC.

A copy of the complete audited financial statements
is available upon request or at www.lincolnsquarebid.org.

OPERATING BUDGET
FISCAL YEAR JUNE 30, 2027

	TOTAL	MARKETING
SUPPORT AND REVENUE		
Assessment revenue	\$3,000,000	
Contributions/interest	\$180,000	
TOTAL	\$3,180,000	
EXPENSES		
Salaries	\$1,004,000	\$219,320
Payroll taxes/benefits	\$199,310	\$36,500
Outside contractors	\$2,018,500	\$68,000
Equipment	\$18,000	
Supplies	\$26,000	\$12,000
Rent	\$218,000	
Project expenses	\$203,500	\$191,000
Insurance	\$17,000	
Professional fees	\$50,000	
Other	\$47,600	
TOTAL	\$3,801,910	\$526,820
Contingency for expenses	\$30,000	
Increase in net assets	\$(651,910)	

	(UNAUDITED) FEB 2026	AUDITED JUNE 2025	AUDITED JUNE 2024
SUPPORT AND REVENUES			
Assessment revenue	\$2,000,000	\$3,000,000	\$2,850,000
Contributions/grants	\$295,894	\$472,312	\$443,623
TOTAL	\$2,295,894	\$3,472,312	\$3,293,623
EXPENSES			
Marketing/development	\$479,205	\$711,247	\$578,765
Safety	\$469,851	\$717,824	\$691,946
Sanitation	\$744,021	\$1,121,630	\$1,133,810
Public improvements	\$229,256	\$424,854	\$402,764
Administration	\$329,302	\$491,888	\$479,443
TOTAL	\$2,251,635	\$3,467,443	\$3,286,728
Increase in net assets	\$44,259	\$4,869	\$6,895

February 2026 represents 8 months of operations.

SAFETY	SANITATION	CAPITAL	DEVELOPMENT	ADMIN
\$179,910	\$198,790	\$170,300	\$110,100	\$125,580
\$36,800	\$38,650	\$33,750	\$26,000	\$27,610
\$575,000	\$1,200,000	\$175,000	\$500	
\$1,000	\$5,000	\$12,000		
\$1,000	\$1,000	\$2,500	\$500	\$9,000
				\$218,000
	\$10,000	\$2,500		
				\$17,000
				\$50,000
				\$47,600
\$793,710	\$1,453,440	\$396,050	\$137,100	\$494,790

CATEGORY A: A1 & A2

OWNERS OF
NON-RESIDENTIAL,
MIXED USE OR RESIDENTIAL
REAL PROPERTY

Kent Bullis
Milstein Properties

Michael Cohen
Colliers International

David Cvijic
VICE CHAIR OF AUDIT
Millennium Partners

Suzanne Davis
Residential Property Owner

Abigail Black Elbaum
Ogden CAP Properties, LLC
Lester Schwalb

Scott Fishbone
SECRETARY
AvalonBay Communities

Tom Flaherty
Related Companies

Yehuda Gordon
Extell Development

Richard Horowitz
15 Central Park West
Douglas Markel

Gary Jacob
CHAIRMAN
Glenwood Management

Alan Locker
VICE CHAIR OF FINANCE
Bonafide Estates, Inc.

Suzie Mills
Trump International
Hotel & Tower
Gabi Soanca

Wendy Mosler
TREASURER
Global Holdings
Management Group

Marcel Thoma
Mandarin Oriental,
New York
Daniel Bettinardi

CATEGORY B

COMMERCIAL TENANTS

Claudia Martinez Azzara
Color Me Mine

Christophe Coffinet
Le Botaniste
Alizee Wyckmans

Rachel Duncan
Deutsche Bank

Leo Mavrovitis
The Emporium, Ltd.

Alan Nossen
TD Bank
George Lermontov

Sebastien Silvestri
The Dinex Group/Daniel
Boulud Restaurants
Dan Boyce

CATEGORY C

TENANTS WHO ARE
OCCUPANTS PURSUANT
TO A LEASE OF A
DWELLING UNIT

Gerry Creamer
Residential Tenant

CATEGORY D

EX-OFFICIO

Hon. Zohran Mamdani
Mayor of the City of New
York represented by:

Kenny Minaya
Commissioner, New York
City Department of Small
Business Services

Hon. Gale Brewer
New York City Council
Member, District 6

Hon. Mark Levine
Comptroller of the City of
New York (represented by
Nina Saxon)

Hon. Brad Hoylman-Sigal
Manhattan Borough
President (represented
by Ben Platt)

CATEGORY E

COMMUNITY BOARD
REPRESENTATIVES
(NON-VOTING MEMBERS)

Leslie Boghosian Murphy
Community Board 4
(represented by Pete Diaz)

Alex Bell
Community Board 7
(represented by Seema Reddy)

CATEGORY F

OWNERS OF REAL PROPER-
TY EXEMPT BY LAW FROM
REAL PROPERTY TAXATION

Jerry Balentine
New York Institute of
Technology
Patrick Minson

Anthony Mazzocchi
Kaufman Music Center
Emily Grant

Travis Proulx
Fordham University
Robert Dineen

Mariko Silver
Lincoln Center for the
Performing Arts, Inc.
Eleni DeSiervo



Monica Blum
PRESIDENT

Ralph Memoli
EXECUTIVE VICE PRESIDENT

Aquilino Cabral
VICE PRESIDENT OF OPERATIONS

Ariana Geller
PROGRAM AND
COMMUNICATIONS ASSOCIATE

Summer Smith
INFORMATION AND
ECONOMIC DATA MANAGER

Elizabeth Grant
OUTREACH AND VISITOR
SERVICES COORDINATOR

Carlos Valladares
FIELD OPERATIONS ASSISTANT

Evelyn Suquilanda
INTERN

DESIGN
Dominick Santise
The Lincoln Avenue Workshop

WRITER
Rachelle Dragani

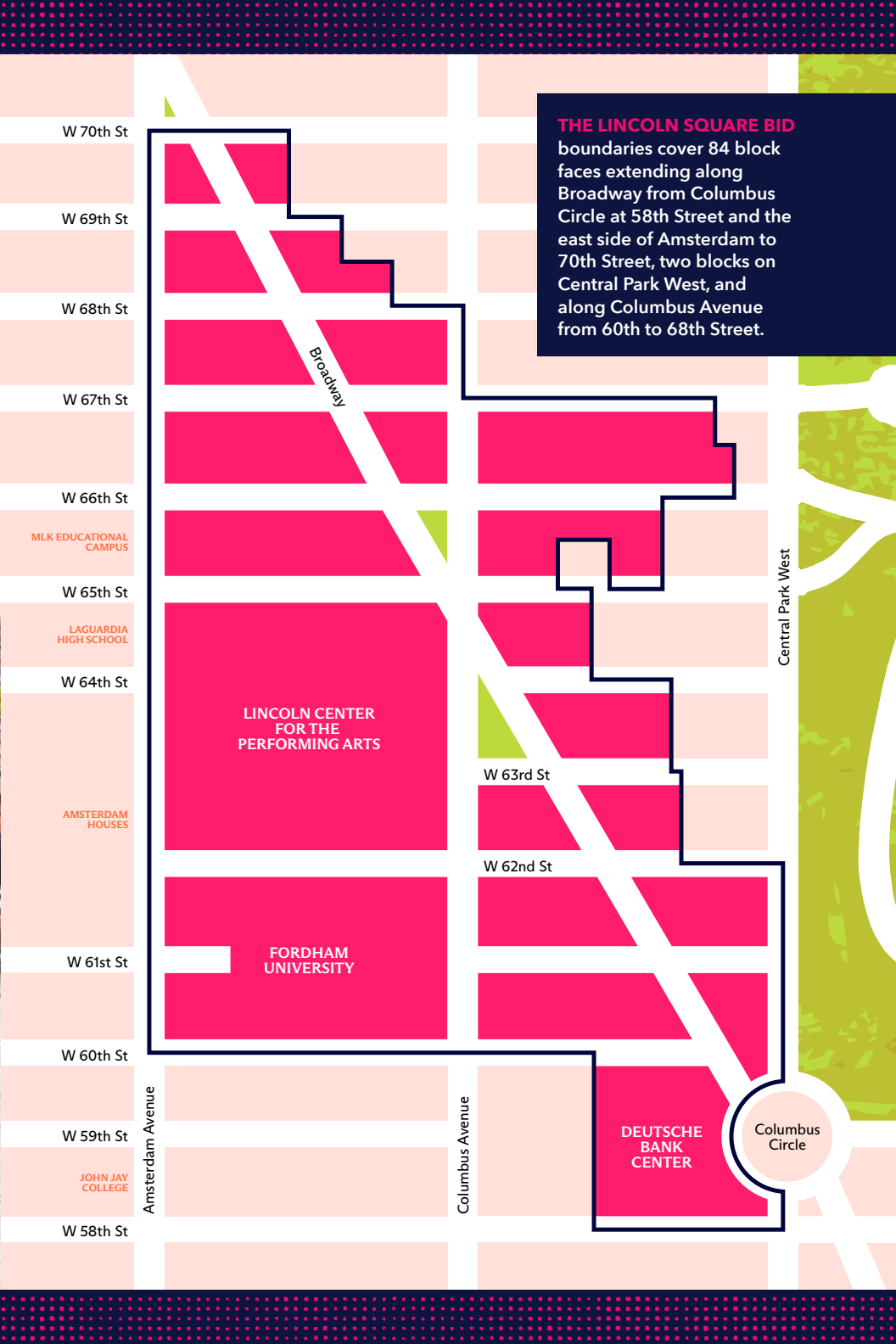
PHOTOGRAPHY
Carlos Alayo
Elena Olivo
Filip Wolak
BID Staff

STAFF



THE MISSION OF THE LINCOLN SQUARE BUSINESS IMPROVEMENT DISTRICT is to make Lincoln Square cleaner, safer, and more beautiful, and to undertake various improvement projects. We focus our efforts on supplemental sanitation and security services; the beautification of public spaces, malls, and parks; and the promotion and marketing of the area's diverse business and cultural offerings. The Lincoln Square BID acts as a catalyst, working with business, community, and City partners, to promote positive change in Lincoln Square. Our programs and initiatives are designed to showcase the rich and varied resources of this vibrant Upper West Side neighborhood.





THE LINCOLN SQUARE BID

boundaries cover 84 block faces extending along Broadway from Columbus Circle at 58th Street and the east side of Amsterdam to 70th Street, two blocks on Central Park West, and along Columbus Avenue from 60th to 68th Street.

W 70th St

W 69th St

W 68th St

W 67th St

W 66th St

MLK EDUCATIONAL
CAMPUS

W 65th St

LAGUARDIA
HIGH SCHOOL

W 64th St

LINCOLN CENTER
FOR THE
PERFORMING ARTS

AMSTERDAM
HOUSES

W 61st St

FORDHAM
UNIVERSITY

W 60th St

W 59th St

JOHN JAY
COLLEGE

W 58th St

Broadway

Central Park West

W 63rd St

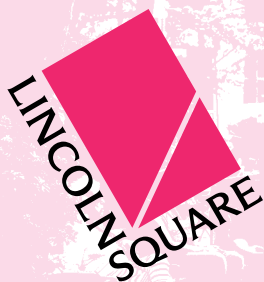
W 62nd St

DEUTSCHE
BANK
CENTER

Columbus
Circle

Amsterdam Avenue

Columbus Avenue



**LINCOLN SQUARE
BUSINESS
IMPROVEMENT
DISTRICT**
1881 BROADWAY
SUITE 2R
NEW YORK, NY 10023
212.581.3774

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www.lincolnsquarebid.org

  **#LINCOLNSQUARENY**

