Fashion's night out 2010: Friday, September 10, 6:00 p.m. – 11:00 p.m. Hundreds of retail locations in NYC celebrate fashion, boost the industry's economy and put the fun back in shopping! www.fashionsnightout.com


Monica Diaz: Tuesday, September 14, 7:30 p.m., Barnes & Noble, Broadway at 66th Street. Stylist and founder of New York-based personal image consultancy Style Matters signs her new book: 7 Days to Style. www.bn.com

Upcoming Events

Save the Date
Monday, November 29, 2010 • 11th Annual Winter’s Eve at Lincoln Square

On the Street

Monica Diaz

Security Sponsors

Maintenance Department

I've worked for the BID for two years. I keep an eye on things and look for suspicious activity. I've seen roots grow up through the pavement. It's a good thing we keep an eye on it.

— Lincoln Constance, Lincoln Square BID Security Supervisor

Richard Tucker Park is very relaxing. It's a good place to clear your mind and gather your thoughts. It's very beautiful and peaceful. The Clean Team supports our work, so I'd like to thank them. — Gil Arroyo, ABC-TV, Maintenance Department

Our group is performing in Beethoven's Missa solemnis at Avery Fisher Hall with the Philharmonic. We were walking by Dante Park and thought this would be a nice place to eat lunch! — Patti Dunham, Soprano, New York Choral Artists

I've worked for the BID for two years. I keep an eye out for suspicious activity and look for things that need fixing. — Lincoln Constance, Lincoln Square BID Security Supervisor
The Lincoln Square BID’s 13th Annual Meeting in May was held at O’Neals’, which regretfully closed its doors in June. Mike O’Neal, its proprietor and founding member of the BID, hosted our annual meeting for thirteen years. “The BID is a savior for the neighborhood,” Mike said. “Guys sweeping streets, a security presence and pamphlets for tourists; the neighborhood has never been cleaner.”

After Mike’s welcome remarks, the Annual Meeting turned to business at hand: Robert Battista, Secretary, asked for a motion to adopt last year’s minutes; Gary Jacob, Vice Chair & Finance Committee Chair, presented the Fiscal Year 2011 budget, which included no assessment increase; and Treasurer and Nominations Chair Georgette Bennett led the election of the Board of Directors.

We congratulate keynote speaker Rebecca Campbell, who was named President of the ABC Owned Television Stations Group the day after the Annual Meeting. Ms. Campbell talked about Disney’s special relationship with the BID, especially its 3,500 employees who play a huge role in community service and education. Stephanie Winston Wolkoff, Director of Fashion at Lincoln Center, talked about Fashion Week and its boon to local businesses since the event attracts more than 230,000 visitors annually.

Comptroller John C. Liu recognized the BID as “a model for the rest of the city,” while City Council Member Gale Brewer introduced Dorian Block from the New York Academy of Medicine. Dorian announced a new initiative called “Age-Friendly New York” to improve life for city seniors. Commissioner Robert W. Walsh, NYC Department of Small Business Services, thanked the BID’s staff and crews for their hard work, while Captain Christopher McCormack, the new Commanding Officer of the 20th Precinct, talked about how pleased he was to be in Lincoln Square.

Chairman Andrew Pucher and President Monica Blum handed out community service awards to outgoing C.O. Deputy Inspector Keith Spadaro; Jacquelyn Nealon of NYIT; and Marie DiManno of the Folk Art Museum’s Lincoln Square Branch, as well as to Clean Team member Eloy Bravo and Security Team Supervisor Henry Settles.

In the near future, Stephen Hanson, founder and President of B.R. Guest Restaurants, will bring a little Cape Cod to Lincoln Square when Atlantic Grill opens at 49 West 64th Street in the former O’Neals’ space. The new seafood restaurant will have close to 250 seats and will feature a raw bar and an expansive seafood menu. For more information, visit www.brguestrestaurants.com.

There are a number of places in the District to buy a lovely, custom made picnic lunch. One of those is Landmarc. Pick up ready-to-go picnic meals through October, seven days a week from 11:00 a.m. to 11:00 p.m., at Landmarc in Time Warner Center on the 3rd floor. Enjoy fresh sandwiches, salads, side dishes, desserts and beverages from a wide range of gourmet options. Simply call 212.219.2126 or go to www.landmarc-restaurant.com to place your order. Free blanket included!

Speaking of eating, don’t forget to check the Lincoln Square BID’s by-now-famous “Where to Eat in Lincoln Square” guide. It’s all you need to choose among the fabulous eating establishments in the District. Don’t have a guide? Pick one up at one of our information carousels on Broadway or call 212.581.3774 to request a copy. You can also find it on our website: www.lincolnsquarebid.org.

This just in! Lincoln will be the name of the new Italian restaurant scheduled to open at Lincoln Center this September with Executive Chef Jonathan Benno, formerly chef de cuisine at per se.
FROM OUR PRESIDENT

We welcome four new members to our Board of Directors: Joe Doolan of TD Bank, Lydia Kontos of the Kaufman Center, Alan H. Locker of Bonafide Estates, Inc., and Gary Schutz of the American Bible Society. We also say farewell to Melissa Thornton who ably represented Lincoln Center on our Board for many years.

In June, longtime business owner and founding Board member Mike O’Neal shuttered his eponymous eating establishment after 46 years. We don’t know anyone who’s been here longer and contributed more; as Mike likes to say, “Lincoln Center was a hole in the ground when I got here!” Mike will continue to work with us and can be found at the 79th Street Boat Basin Café.

There’s plenty of summer fun left in Lincoln Square. Don’t miss all the activities at Lincoln Center or the BID’s own free concerts at Richard Tucker Park, Wednesdays at Noon through September 1. Or check out the Folk Art Museum’s concert series featuring Bill Wurtzel immediately following ours. Just want to relax? Enjoy the tables, chairs and flowers in Dante and Richard Tucker Parks, or the BID’s activities in Lincoln Square. Don’t miss all the free concerts at Lincoln Center, the BID’s co-ambassadors man the Information Ambassadors stationed at Richard Tucker and Dante Parks on Broadway. Selma chose this particular post because she likes meeting people. When she was a child, her father was a bus driver. “I would ride with him on Sundays and greet the passengers,” she said. “This seemed like a fun opportunity to do something similar.”

Elizabeth Grant used to work in human resources at the United Nations. This four-day-a-week position is right in line with her experience too. Elizabeth laughs and says, “Sometimes I’m talking non-stop all day, solving problems and advising people on their trips.”

Selma and Elizabeth work for ReServe, a nonprofit that recruits skilled retirees and places them in jobs. They join our season Information Ambassadors: Jennifer Balgobin, Cleff Egalite, Johanne Egalite, and Kemara Grenardo, all in colleges across the city and graduates of the MLK, Jr. Education Campus on Amsterdam Avenue. Chris St. Armand, a senior at the High School for Law, Advocacy and Community Justice at MLK, lends a hand as well. They all have been working at the carousels for a few summers. They can say hello to travelers in several different languages and enjoy meeting people from around the globe. Grace Petit, another MLK graduate, will finish college next spring and is currently working in the BID office.

Call 212.581.3774 or email info@lincolnsquarebid.org to add your brochures to the carousels.

May I Help You?

Selma Jackson, a retired business owner, has an important title: “Information Ambassador” for the Lincoln Square BID. She and her co-ambassadors man the Information Carousels stationed at Richard Tucker and Dante Parks on Broadway. Selma chose this particular post because she likes meeting people. When she was a child, her father was a bus driver. “I would ride with him on Sundays and greet the passengers,” she said. “This seemed like a fun opportunity to do something similar.”

Elizabeth Grant used to work in human resources at the United Nations. This four-day-a-week position is right in line with her experience too. Elizabeth laughs and says, “Sometimes I’m talking non-stop all day, solving problems and advising people on their trips.”

The Upper West Side has been designated as a pilot aging improvement district in an effort to make the neighborhood more age-friendly. What does “Age-Friendly” mean to you?

Let us know at info@lincolnsquarebid.org or 212.581.3774.

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The Lincoln Square Business Improvement District (BID) is a not-for-profit tax-exempt organization formed in 1996 by property owners, businesses, and others with a stake in the Upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID’s efforts are supported by an assessment on property owners in the district.

Staff: Monica Blum, President; Ralph Memoli, Chief of Staff/VP of Marketing and Special Projects; Richard Juliano, Vice President of Operations; Tim Devlin, Program Associate; Jennifer Furlo, Sponsorship and Communications Manager

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MONICA BLUM • PRESIDENT
◆ Foot Lights Shoe Repair
144 West 67th Street, 212.496.7141
Peter and Jackie Bae bought Foot Lights Shoe Repair two-plus years ago and offer a wide array of services in addition to shoe repair and shoe shining. Jackie is a tailor who does alterations and Peter repairs watches. The couple, originally from South Korea with two children in college and one in high school, commute from Long Island. “Thank you to our repeat customers for all the support,” Peter says. “We’re growing step-by-step!” Bring this newsletter for a 10% discount on one entire order.

◆ Gracious Home
1992 Broadway at 67th Street
212.231.7900, www.gracioushome.com
Don’t miss the summer clearance and back-to-school sales at Gracious Home. Kipling luggage, Bellino sheets and all sizes of storage containers are priced to sell. New items are in, like the Ruby Glaze dinnerware collection from Juliska. On the street level you’ll find seasonal items. Descend a floor or two to find a wide variety of items: hardware, bath, kitchen, lighting, bedding, and more. Bring this newsletter for a free Rigaud scented candle.

◆ 'wichcraft
The David Rubenstein Atrium
Broadway (62nd & 63rd Streets)
212.780.0577, www.wichcraftnyc.com
'wichcraft recently expanded its robust breakfast, lunch and dinner menu to include an evening bar menu featuring dishes such as grilled artisanal bread topped with marinated eggplant and goat cheese with honey, and avocado and radish served with pickled red onion and charred chilies (pictured). New to the cafe is a terrific selection of draft beers, a full bar and innovative additions to an already affordable wine list. Stop by the bar for after-work socializing or a pre-theatre glass of wine. Bring this newsletter to receive a glass of wine or beer at 1/2 price with the purchase of any bar snack.

◆ Bread & Soul Café
1836 Broadway at 63rd Street
212.765.7309
It’s self-serve at the eight sidewalk tables and 24 seats of this busy takeout and outdoor eatery open from 6:00 a.m. to 11:00 p.m. The most popular dishes are the chicken chipotle panini, the tomato and mozzarella panini and the curried chicken sandwich. Get there early for breakfast favorites, such as oatmeal, bagels and blueberry crumble muffins. Eight soups are served every day—some chilled in the summer, hot for the fall. Bring this newsletter for 10% off your entire order.

◆ Alan’s Market Place
27 Columbus Avenue between 60th and 61st Streets, 212.265.5886
Long lines attest to the popularity of this area deli. The freshest prepared foods, sandwiches, salads and fruit complement the staples available for locals in need of boxed cereal, pasta, canned and paper goods and other necessities. The center column is stacked with cookies and other delicious snacks. At peak, ten employees make getting in and out quick for those on a lunchtime time-crunch.

◆ Aveda
Time Warner Center, 3rd Floor
212.823.9714, www.aveda.com
“Beauty is as Beauty Does” is the motto of Aveda, which was founded in 1978 with the goal of providing beauty industry professionals with high performance, botanically based products that would be better for service providers and their guests, as well as for the planet. Discover “the art & science of pure flower & plant essences” with Aveda’s vast line of professional plant-based hair care, skin care, makeup, and lifestyle products. Stop by for complimentary sensory rituals, including comforting tea, stress relieving rituals, and an aroma sensory journey. And, while you’re there join Aveda’s Birthday Program to get a free product on your birthday.

◆ YogaWorks
37 West 65th Street, 4th floor
212.769.9642, www.yogaworks.com
Each YogaWorks Studio is unique, taking on the style of its neighborhood. At the Lincoln Square space, there are more than 100 classes per week: late morning classes for moms, afternoon classes for retirees, power-style classes that appeal to men and women alike, and Pilates. Plus there are two yoga advisors at your disposal, free of charge, to help you achieve your goals. Bring this newsletter for one week of free yoga.

◆ The Metropolitan Opera
Summer HD Festival
212.362.6000, www.metoperafamily.org
The Met’s free ten-day festival runs from August 28th-September 6th with broadcast of its Live in HD public television series on the Plaza at Lincoln Center. Opening night brings Tosca, starring Karita Mattila. Thereafter, catch Mozart’s The Magic Flute, Strauss’ Der Rosenkavalier, Adams’ Doctor Atomic, Offenbach’s Les Contes d’Hoffmann, Puccini’s La Bohème, Humperdinck’s Hansel and Gretel, Puccini’s Turandot, Verdi’s Aida and Bizet’s Carmen. Screening times vary; seating is first-come, first-served.

◆ Fordham University’s College at Sixty
113 West 60th Street, 212.636.6376
www.fordham.edu/collegeat60
A program of the College of Liberal Studies, College at Sixty, the street number, that is, offers a back-to-school program for the intellectually curious over age 50. The nationally recognized program is a way to pick up where you left off, or perhaps you’ve discovered new interests and goals. Fordham University faculty teach a variety of subjects including The Art of Film: Classics of Romantic Comedy; and Religion and Culture: Gita Wisdom.