



FOR IMMEDIATE RELEASE

August 28, 2017

SAVE-THE-DATE: 18TH ANNUAL WINTER'S EVE AT LINCOLN SQUARE

New York's Largest Holiday Festival Returns with FREE Family Fun, Countless Crowd-Pleasing Performances, Dozens of Delicious Food Tastings, and the Upper West Side's Only Tree Lighting Ceremony

Monday, November 27, 2017 from 5:30 PM to 9:00 PM



Festival attendees listen to carolers at the 2016 Winter's Eve Festival. Photos by Filip Wolak, courtesy of the Lincoln Square Business Improvement District.

New York, NY – The dog days of summer are numbered, and soon it will be the most wonderful time of the year! On Monday, November 27, 2017, the [Lincoln Square Business Improvement District](#) will host the 18th Annual *Winter's Eve at Lincoln Square* – New York's largest outdoor holiday festival featuring music, dancing, food, culture and holiday cheer for all ages. The unique neighborhood celebration stretches almost 10 blocks along Broadway, is free to attend and draws upwards of 20,000 people.

This evening of merry-making is the perfect way for New Yorkers and tourists alike to immerse themselves into the holiday spirit. The highly-anticipated event promises a lively lineup of legendary performers, up-and-coming musicians, dancers, street entertainment, kid-friendly activities and more to ring in the holiday season and light up the Upper West Side.

For the fourth consecutive year, the holiday tree will be a New York State tree from Domes Tree Farm, located in Bliss, New York. Stay tuned for details on this year's main stage headliner and other exciting entertainment to appear at dozens of live performance areas throughout the district that will leave attendees feeling merry and bright. Highlights of past talent includes: Tom Chapin, Arlo Guthrie, Broadway stars Laura Benanti and Billy Porter, and many more.

ENTERTAINMENT: Lincoln Square's sidewalks will be full of cheer with free musical performances, processional groups, multicultural dance troupes, ice sculpting, Jazz at Lincoln Center, youth choruses, jugglers, stilt-walkers and more, making for a festive fun-filled evening along the streets and sidewalks of this dynamic Upper West Side neighborhood. Some of the returning entertainment will include: Processional Arts Workshop, the Alice Farley Dance Theater, and Multicultural Dance Troupes in partnership with Dance Parade.

FOODIES & HOLIDAY CHEER: Attendees should bring their appetites! More than 30 of Lincoln Square's finest restaurants and eateries will offer sweet and savory food tastings of their signature dishes at nominal cost (\$1-\$4) at three separate outdoor locations from 6:00 PM – 8:30 PM. Many of the local stores and neighborhood institutions will host performances, activities and holiday cheer throughout the evening to enchant all festival goers.

WHEN: Monday, November 27, 2017, 5:30 PM – 9:00 PM Rain, Snow or Shine!

WHERE: The celebration begins with the lighting of the Upper West Side Holiday Tree in Dante Park at Broadway & 63rd Street and continues along Broadway from Time Warner Center to 68th Street.

BY SUBWAY: Take the 1, A, B, C, or D train to 59th Street/Columbus Circle or the 1 train to 66th Street and Broadway.

WEBSITE: www.WintersEve.nyc

MEDIA CONTACT: For press inquiries please contact: Justine DiGiglio at 212.205.6632 or Justine@nicholaslence.com.

PHOTOS: For press in need of high resolution photos from 2016, you can download from this link: <http://bit.ly/2uCRtLu>. Photo credit is listed under each photo.

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