Board of Directors

- Andrew Albert (Alternate: Kevin Ross)
- Georgette F. Bennett (Chair of Nominations Committee)
- Saul Goldstein (Chair of Board of Directors)
- Maura L. K. Knapp (Chair of Marketing Committee)
- Brian Loyd (Chair of Staff and Marketing Committee)
- Maureen Lord (Alternate: Jesse Rabin)
- Paul Lacy (Chair of Board of Directors)
- David M. Lovenstein (Chair of Finance Committee)
- Richard Juliano, Vice President of Operations
- Geoffrey J. Kim (Chair of Marketing Committee)
- Geoffrey J. Kim (Chair of Nominations Committee)
- Maya G. Ogden (Chair of Business Services)
- Stephanie Blum (Chair of Staff and Marketing Committee)
- Mohammad Hadi (Chair of Board of Directors)
- Catherine Warren (Chair of Staff and Marketing Committee)
- Sheila T. Blum (Chair of Finance Committee)

Staff

- Monica Blum, President
- Ralph Mermel (Director of Finance)
- Richard Solomon (Director of Operations)
- William Hugheles (Director of Technology)
- Stephanie Blum (Director of Staff and Marketing)

Credits

- Catherine Warren, Photo Editor
- Linda Flenn (Director of Staff and Marketing)
- BID Staff, Elena Dixon, Ben Asen & Alan Battman, Photographers

Annual Report 2012-2013

Dear Friends and Neighbors:

This year saw a major change in our organization’s leadership structure. Andy Fraser, the BID’s longtime dedicated Chairman retired from the Walt Disney Company, the BID’s largest property owner, and a primary impetus in the creation of the Lincoln Square BID 17 years ago. At our meeting in January, the Board selected a new team. (Gary Jacob) have taken over the helm, joined by new officers, Alan Locker, Vice Chairman for Finance; David Fricko, Secretary; and David Cipri, Vice Chairman for Audit and our longtime Treasurer, Georgette Bennett. At today’s Annual Meeting we will be welcoming a number of new Directors to our Board. We look forward to working with them and with you, our stakeholders, to ensure that Lincoln Square continues to thrive and innovate.

Critical to the success of any organization is a solid financial plan that looks to the future. This year, after carefully reviewing our financial position, our Board reached the conclusion that in order to continue to fulfill our mission and serve this neighborhood effectively, it is necessary to increase our assessment from $2 million to $2.5 million. Our last increase, approved in 2008 was implemented in 2009. The assessment increase that we are seeking, our third since the BID was formed in 1996, will be gradually phased-in over three years, and will guarantee annual, solid wage increases. Property owners’ commercial and retail assessment rates will increase by $0.30 per square foot; the commercial rate will go from $0.30 to $0.40, and the retail rate will go from $0.45 to $0.54. The garage rate will increase approximately $0.10 from $10.10 to $10.20.

The FY 2014 budget that we are proposing will increase by $166,666 from $2 million to $2.166 million over the past five years. For the first time in the BID’s history, the budgeted amount will be sufficient to support our projected budget of $2.5 million. Funds generated from the assessment increase will help fund our other programs.

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The FY 2014 budget that we are proposing will increase by $166,666 from $2 million to $2.166 million over the past five years. For the first time in the BID’s history, the budgeted amount will be sufficient to support our other programs.
Dear Friends and Neighbors:

May 14, 2013

This year saw a major change in our organization’s leadership structure. Andy Pucher, the BID’s longtime dedicated Chairman retired from The Walt Disney Company, the BID’s largest property owner and a primary impetus in the creation of the Lincoln Square BID 17 years ago. At our meeting in January, the Board selected a new team. I (Gary Jacob) have taken over the helm, joined by new officers, Alan Locker, Vice Chairman for Finance; David Cvijic, Vice Chairman for Audit; and our longtime Treasurer, Georgette F. Bennett. At today’s Annual Meeting we will be welcoming a number of new Directors to our Board. We look forward to working with them and with you, our stakeholders, to ensure that Lincoln Square continues to thrive and innovate.

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The FY 2014 budget that we are proposing will increase by $16,666 from $2 million to $2.166 million—an 8.3% increase over last year. Approximately 60% of our budget will go towards Clean and Safe, with a large portion dedicated towards improved wages. Property owners’ commercial and retail assessment rates will increase by approximately $10.65 per square foot; the commercial rate will go from $0.20 to $0.40 and the retail rate will go from $0.04 to $0.08. The garage rate will increase approximately $0.01 from $0.17 to $0.18.

Despite continued challenges, Lincoln Square is flourishing and continues to experience tremendous growth with new construction, new retail establishments, virtually no vacancies and increased pedestrian traffic and visitors. Our small, dedicated BID staff couldn’t do it without constant support from the Departments of Sanitation, Parks, Design & Construction, Transportation, the NYC Police Department, the Mayor’s Office, our elected officials, and CB’s 7 & 4. We are also incredibly grateful for the leadership of our Board, Mayor Bloomberg, Commissioner Rob Walsh and the Department of Small Business Services.

With such enthusiastic help, and your continued support, 2013-2014 will be another great year for Lincoln Square.

Sincerely,

Gary Jacob, Chairman
Monica Blum, President
Dear Friends and Neighbors:

This past year has been challenging for Lincoln Square and all the businesses and people in our community. But the support and contributions of our stakeholders has made it possible to serve you and our neighbors in so many ways.

The Lincoln Square Business Improvement District (BID) is a voluntary organization that has worked for 17 years to manage our public space. The BID is supported by property owners, tenants, businesses, and residents who have contributed $2.5 million since its inception in 1996. Our financial statements show that in 2012 we spent $2.166 million to support our programs.

With such enthusiastic help, and your continued support, 2013–2014 will be a great year. I am proud to announce the election of new Board members for the new fiscal year: Bennett. At today’s Annual Meeting we will be welcoming a number of new Directors to our Board. We look forward to working with them and with you, our BID stakeholders.

Our last increase, approved in 2008, was implemented in 2009. The Board of Directors has approved an 8.3% increase over last year. Approximately 60% of our budget goes to Assessment revenue.

Our increases will be approximately $0.03 per square foot: the commercial rate will go from $0.38 to $0.41 and the retail rate will go from $0.41 to $0.44. The garage rate will increase approximately $0.01 from $0.17 to $0.18.

I would like to extend my thanks to all the stakeholders who have supported the BID over the last year. A special thank you to Fordham University, The Kaufman Center, and American Bible Society, who have provided space to support our clean and safe programs.

The annual budget was prepared with the staff of the BID, the executive director, Ralph Memoli, and the BID’s Chief of Staff, Elena Olivo. They prepared all the necessary reports and management information in support of the Annual Meeting.

The Lincoln Square Improvement District would not exist without constant support from the Departments of Sanitation, Parks, Design & Construction, Transportation, the NYC Police Department, the Mayor’s Office, and all of their staff.

Lincoln Square is a dynamic place and the growth of our neighborhood is directly related to the support of community volunteers and the contributions of our stakeholders.

With your continued support, we will continue to work hard for the neighborhood.

Sincerely,

Gary Jacob
Chairman and Chair of Nominations Committee

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Supporters

Behind every successful non-profit, service-oriented organization stands an involved community as well as both public and private partnerships. To our continuing delight and amazement, the Lincoln Square BID staff is daily assisted, encouraged and supported by property owners, businesses, organizations, residents and elected officials. We consider ourselves incredibly fortunate and wish to thank each and every one of you.

We gratefully acknowledge the ever-present good will and support of Mayor Michael R. Bloomberg, Commissioner Robert Walsh and his team at the Department of Small Business Services, as well as numerous other city officials and agencies. And, for invaluable guidance in all that the BID achieves, we wish to thank our dedicated Board of Directors.

Without the generosity of every individual and organization mentioned on this page, the BID would exist in name only. Much thanks go to the businesses, organizations, and property owners who help us bring Lincoln Square the attention it deserves.

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Financials

Statements of Financial Position

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,173,277</td>
<td>$1,019,653</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>7,480</td>
<td>15,309</td>
</tr>
<tr>
<td>Property and equipment</td>
<td>35,157</td>
<td>39,355</td>
</tr>
<tr>
<td>Prepaid and other assets</td>
<td>26,867</td>
<td>20,730</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,190,721</strong></td>
<td><strong>$1,095,047</strong></td>
</tr>
</tbody>
</table>

**LIABILITIES/NET ASSETS**

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td>$115,904</td>
<td>$106,861</td>
</tr>
<tr>
<td>Net assets</td>
<td>2,070,817</td>
<td>1,988,186</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,190,721</strong></td>
<td><strong>$1,095,047</strong></td>
</tr>
</tbody>
</table>

Statements of Activities

**SUPPORT AND REVENUES**

| Assessment revenue | 2012 | $2,000,000 | 2011 | $1,800,000 |
| Contributions/grants | 469,595 | 424,696 |
| **TOTAL** | **$2,469,596** | **$2,224,696** |

**EXPENSES**

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/development</td>
<td>786,768</td>
<td>770,622</td>
</tr>
<tr>
<td>Safety</td>
<td>392,512</td>
<td>381,527</td>
</tr>
<tr>
<td>Sanitation</td>
<td>691,582</td>
<td>667,521</td>
</tr>
<tr>
<td>Public improvements</td>
<td>185,249</td>
<td>195,685</td>
</tr>
<tr>
<td>Administration</td>
<td>136,648</td>
<td>132,576</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,392,765</strong></td>
<td><strong>$2,327,471</strong></td>
</tr>
</tbody>
</table>

Increase in net assets | 2012 | $76,631 | 2011 | (103,175) |

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Operating Budget: Fiscal Year June 30, 2014

<table>
<thead>
<tr>
<th>SUPPORT AND REVENUE</th>
<th>Assessment revenue</th>
<th>Contributions/grants</th>
<th><strong>TOTAL</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td>2,000,000</td>
<td>469,595</td>
<td><strong>2,469,596</strong></td>
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<tr>
<td>Safety</td>
<td>392,512</td>
<td>381,527</td>
<td><strong>774,039</strong></td>
</tr>
<tr>
<td>Sanitation</td>
<td>691,582</td>
<td>667,521</td>
<td><strong>1,359,103</strong></td>
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<tr>
<td>Public improvements</td>
<td>185,249</td>
<td>195,685</td>
<td><strong>380,934</strong></td>
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<td><strong>2,392,765</strong></td>
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<td><strong>4,710,236</strong></td>
</tr>
</tbody>
</table>

Increase in net assets | **$76,631** |

---

**Lincoln Square BID Streetscape & Beautification Program**

**American Bible Society**

**Broadway Mail Association**

**Buttons & Zipper**

**Church of Jesus Christ of Latter-day Saints College Board**

**Council Member Gale Brewer**

**The Family of Paul Meltzer**

**The Family of Richard Tucker**

**Glenwood Management**

**Greeenw Foundation**

**Lincoln Center for the Performing Arts, Inc.**

**Ogden CAP Properties, LLC**

**NYC Department of Parks and Recreation and Environmental Protection**

**The Residents of 55 Central Park West**

**The Residents of the Allegro Condominium**

**The Residents of One Lincoln Square**

**The Residents of The Copley Condominium**

**The Residents of the Grand Millennium**

**The Residents of The Harmony**

**The Residents of The Park Millennium**

**The Residents of The Soho Condominium**

**Trump International Hotel and Tower**

**The Walt Disney Company**

**Many individual donors**

---

Winter's Eve at Lincoln Square Sponsors

**Time Warner, Presenting Sponsor**

**The Shops at Columbus Circle (Related Companies)**

**Con Edision**

**Glenwood Management**

**Ogden CAP Properties, LLC**

**American Bible Society**

**Fordham University**

**Rosewood Hospital**

**TD Bank**

**Century 21 Department Store**

**Trump International Hotel and Tower**

**Mandarin Oriental, New York**

**Fidelity Investments**

**New York Institute of Technology**

**The Empire Hotel**

**Bonafide Estates, Inc.**

**Titan**

**Gracious Home**

**The Residents of 15 Central Park West**

Winter's Eve Food Tastings Sponsors

**Atlantic Grill**

**Rosa Mexicano at Lincoln Center**

**The Smith at Lincoln Center**

Winter's Eve Media Sponsors

**WABC TV**

**WNET**

**WPJU**

**WRGO**

**Time Out New York Kids**

**Vipi**

**Fresh 102.7**

---

Thank you to the American Folk Art Museum, the Church of Jesus Christ of Latter-day Saints, Sohoos Carousels, China Grill Management, New York Cares, Atlantic Maintenance, the Parks Department, the Mayor’s Office, NYPD, and all of the neighborhood’s businesses and organizations that help make Winter’s Eve a success.

Visitor Services & Community Engagement

**Council Member Gale Brewer and the NYC Department of Youth and Community Development**

---

A special thank you to Fordham University, Ogden CAP Properties, LLC and Lincoln Center for providing space to support our clean and safe programs.

Lincoln Square Business Improvement District
1841 Broadway, Suite 1112
Tel: 212.581.3774 / Fax: 212.581.3563
LincolnSquareBID@Gmail.com
Dear Friends and Neighbors:

2012 marked the BID’s 17th year of dedicated service to Lincoln Square. At our meeting in January, the Board elected a new slate of officers and trustees, and set a mission for the upcoming year. Our BID is a labor of love and pride for all of our Board Members and stakeholders, and we are confident that Lincoln Square will continue to thrive and innovate in the years to come.

Throughout the year, the BID will be gradually phased-in over three years, and will guarantee annual, solid wage increases for 2012 and 2013, and significant improvements to the neighborhood’s businesses and organizations in the years to come. At today’s Annual Meeting we will be welcoming a number of new stakeholders, to ensure that Lincoln Square continues to thrive and innovate.

Despite continued challenges, Lincoln Square is flourishing and continues to experience no vacancies and increased pedestrian traffic and visitors. Our small, dedicated BID staff works tirelessly to support the business and civic communities in the area. Thanks to our generous stakeholders, the BID can continue to fulfill its mission and serve this neighborhood effectively.

Gary Jacob, Chairman

Lincoln Square BID

Supporters

Behind every successful non-profit, service-oriented organization stands an involved community as well as both public and private partnerships. To our continuing delight and amazement, the Lincoln Square BID staff is daily assisted, encouraged and supported by property owners, businesses, organizations, residents and city and elected officials. We consider ourselves incredibly fortunate and wish to thank each and every one of you.

We gratefully acknowledge the ever-present goodwill and support of Mayor Michael R. Bloomberg, Commissioner Robert Walsh and his team at the Department of Small Business Services, as well as numerous other city officials and agencies. And, for invaluable guidance in all that the BID achieves, we wish to thank our dedicated Board of Directors.

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Sincerely,

Gary Jacob, Chairman

Lincoln Square BID Streetscape & Beautification Program

American Bible Society
Broadway Mall Association
Buttons & Zipper
Church of Jesus Christ of Latter-day Saints
College Board
Council Member Gale Brewer
The Family of Paul Milstein
The Family of Richard Tucker
Glenwood Management
Greene Foundation
Lincoln Center for the Performing Arts, Inc.
Ogden CAP Properties, LLC
NYC Department of Parks and Recreation and Environmental Protection
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The Residents of the Allegra Condominium
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The Residents of the Grand Millennium
The Residents of The Harmony
The Residents of the Millenium
The Residents of The Sophia Condominium
Trump International Hotel and Tower
The Walt Disney Company
Many individual donors

Lincoln Square BID Events

Winter's Eve at Lincoln Square
Winter's Eve at The Shops
Winter's Eve at The Empire Hotel
Winter's Eve at The Shops at Columbus Circle
Winter's Eve at The Empire Hotel
Winter’s Eve at the NYC Department of Youth and Community Development

Winter's Eve at Lincoln Square Sponsors

The Walt Disney Company
Trump International Hotel and Tower
The Residents of The Sofia Condominium
The Residents of The Copley Condominium
The Residents of The Allegro Condominium
The Residents of 15 Central Park West
Environmental Protection

Winter’s Eve at Lincoln Square Media Sponsors

WABC-TV
WEBC
WBOC
Time Out New York

Winter’s Eve at the NYC Department of Youth and Community Development

Winter’s Eve at the NYC Department of Youth and Community Development

Winter’s Eve at the NYC Department of Youth and Community Development

Financials

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<tr>
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<td>$76,631</td>
<td>$(103,735)</td>
</tr>
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</table>

Summary of Financial Statements dated October 26, 2012, prepared by Skody Scot & Company CPAs PC.
Clean and Safe

This year, the Lincoln Square Streetscapes and Beautification Program provided the backdrop for our annual Christmas tree lighting ceremony in Columbus Circle. The BID worked with the City to develop a comprehensive plan for the area, which included new lighting fixtures, improved signage, and enhanced pedestrian safety. The result was a beautiful and welcoming environment for residents and visitors alike.

Beautiful

This past year, the BID continued to focus on ensuring the safety and well-being of our community. The BID’s Public Safety Officers worked tirelessly to ensure a safe and secure environment for all who visit Lincoln Square. With the addition of new security cameras and increased patrols, the BID has made significant strides in improving public safety.

Putting us on the Map

Lincoln Square is undoubtedly New York’s premier cosmopolitan neighborhood. The BID has worked hard to ensure that our neighborhood remains a destination for tourists and residents alike. With the help of local businesses and community organizations, we have hosted a variety of events and programs that celebrate our unique culture and history. From the Fashion Show to the Winter’s Eve holiday festival, Lincoln Square has something for everyone.

IT’S WINTER in New York City, and that means snow and ice. But fear not, for the BID has put together a plan to keep the area clean and safe. We have increased our cleaning staff and added new technology to ensure that our streets and sidewalks are clear of debris. Additionally, we have expanded our safety programs to include more volunteers and patrol officers.

Sustainable Practices

The BID is committed to sustainability and has taken steps to reduce our environmental impact. We have implemented new recycling programs and encouraged businesses to use eco-friendly products. Our efforts have been recognized by local and national organizations, and we are proud to have received several awards for our sustainability efforts.

总结

Lincoln Square is a vibrant and dynamic neighborhood that is home to some of the most iconic landmarks in the city. From the Lincoln Center to the Time Warner Center, Lincoln Square is a destination for culture, commerce, and entertainment. The BID is dedicated to ensuring that our community remains welcoming and safe for all who visit.
Lincoln Square on the Move

T
his year we renewed our Contract with the City for another five years. And much-appreciated feedback from our recent customer satisfaction survey validates our hard work. Indeed, 91% of respondents think we are doing a great job. Thank you for your vote of confidence.

As residents, property and business owners know, Lincoln Square is in a state of perpetual flux. As one construction project finishes, another begins. Some projects, like the Third Water Tunnel project, continue. A major capital project, the mega effort will give future generations access to the “best drinking water in the world.”

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Almost 250 individuals responded to the BID’s 2013 Customer Satisfaction Survey representing a healthy mixture of the district’s property owners, businesses, employees and residents. We received positive comments on all of our programs and services, including area maintenance, public safety, beautification and destination marketing. Nearly all of our respondents said the BID is doing an amazing job of fulfilling its mission.

Clean and Safe

Our Clean Team, Public Safety Officers and Goddard Riverside Green Keepers roll out daily to polish Lincoln Square’s image and make it an inviting place for 23 million yearly visitors, businesses and residents. At 7 a.m. daily for the past 17 years, the 13 members of this Clean Team, armed with brooms, paint brushes, barrels and shovels, fan out determined to put the best face on Lincoln Square. At 8 a.m. the Goddard Riverside Green Keepers travel up Broadway tending to its Mail—littering, empty trash and sprucing up end caps.

At 9 a.m. our Public Safety Team of 10 officers gears up to patrol the district. As a total of all their efforts, we have 16 hours of coverage on a daily basis. As a result, our Clean collection and bagging. As a result, the Clean Team, the Goddard Riverside Green Keepers, and our Public Safety Officers are busier than ever. In recognition of these efforts, the Mayor’s Office of Operations’ Scorecard consistently rates the cleanliness of Lincoln Square’s streets and sidewalks at 100%. Thanks to our Midtown Community Court Program, started in 2010, we now have the ability to expand our cleaning program with the twice-weekly help of non-violent offenders. We hope to expand the program to five days a week, as well as hire a full-time supervisor whose sole responsibility will be to oversee the Midtown Community Court Program.

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span of 15 years. After Dante Park’s major renovation, which includes an improved seating area, new benches and brand new pavements surrounding the park’s interior, we expect to see lovely shade plantings in the interiors and walkways designed by the BID’s garden consultant, Ronda Brandt. In conjunction with the Parks Department, we are extremely grateful to City Council Member Gale Brewer for allocating the funding for this long-awaited project.

Richard Tucker Park, our other little gem slightly to the north, will also get a facelift this summer. Despite beautiful planters, tables, chairs and red umbrellas provided by the BID with generous support from the family of the late Richard Tucker, this park is not ADA compliant. Cobblestones are spaced widely apart, making it virtually impossible for people with physical challenges to walk or navigate in a wheelchair. Parking Department’s improvements will begin in June and are expected to be completed within 45 days, just in time for our “fats” Summer Concert Series.

Beautiful

This year, the Lincoln Square Streetscape and Beautification Conversion Project met and conquered interior weather challenges. After Hurricane Sandy’s destruction, our contractor sent three trucks and a dozen crew members who removed broken tree limbs and debris covering the Lincoln Square area. In addition, for most of the year, the heart of Lincoln Square has been a construction site due primarily to the Third Water Tunnel project and now the reconstruction of Dante Park.

At the Lincoln Square BID office, our staff is replacing Dante Park’s impending transformation by the Parks Department. It is the longest for an of a ambitious and creative planning and planting program that we lobbied for over with Anthony Butffetans makes us a worry-free maintenance program. Equally important to the private support we receive from our local loyalists: property owners, businesses, residential building owners, foundations, and individual donors, all of whom recognize that the Broadway Malls and our public spaces are an extension of a building’s front door. Most people who come to Lincoln Square today do not remember what the Broadway Malls looked like in 1996. While the Parks Department had the will to make them beautiful, they simply did not have the resources. Consequently, the BID sprang into action.

On the beautification front, two new sponsors, The Family of Paul Milstein and the residents of The Harmony, have signed on. We are extremely grateful to all our sponsors (acknowledged elsewhere in this report) for their long-term commitment to the greening of Lincoln Square.

Putting us on the Map

Lincoln Square is undoubtedly New York’s premier cosmopolitan neighborhood. And the BID likes to think that our exciting marketing programs and events helped in the growth of this storied reputation.

For more than 15 years, we’ve orchestrated the annual Winter’s Eve at Lincoln Square, NYC’s largest holiday festival. At the 2012 Winter’s Eve over 20,000 card-carrying donors (58% from the Upper West Side) came out for a night of free fun and food. The festivities kicked off at Dante Park with the Upper West Side’s only tree lighting ceremony. WABC-TV’s Saiee Baderiwa hosted the official countdown, televised live on Channel 7. Adding to the merriment were Suzanne Vega, Rod and Lucy from Avenue

lemonade supplied by P.J. Clarke’s and Atlantic Grill each Wednesday afternoon from July through August. The concerts’ musicians from the MTAX Music under New York program presented varied rosters of music.

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Our websites, lincolnsquarebid.org and wintersweorg.org, are now joined by active Facebook, Twitter (@Lincolnsquare) and Instagram pages. YouTube and Flickr accounts. And thanks to our publicist, Nicholas and Lence Communications and our many media partners, BID activities were featured in The New York Times; The New York Post; The New York Daily News; Forbes, and on WABC-TV, WNET, FOX 5, NBC 4, CBS 2 and NY1.

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In our recent survey, respondents overwhelmingly asserted that Lincoln Square is both cleaner and safer compared to other NYC neighborhoods. 98.6% and 93% of respondents, respectively, felt that Sanitation and Area Maintenance and Public Safety are important to keeping Lincoln Square a great place to do business, live and work.

A colorful array of plants and flowers arrive with the changing seasons in the Broadway Malls seasons in the Broadway Malls. As a tie-in to Mercedes-Benz Fashion Week at Lincoln Center, the BID created the Fashion Plate promotion in September and again in February. Our press conference at Noaunette in The Trump International Hotel & Tower showcased the talents of Chai’s Vongenich of Jean Georges, Aaron Chambers of Boulud Sud and Oino Barbati of La Boite en Bois.

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The vibrancy of a neighborhood depends on its people, its cultural organizations and nonprofits, its businesses, and of course its property owners. Lincoln Square displays significant growth in all sectors. In the past decade, according to a 2012 report, annual subway ridership has soared to 213,289,086 riders at Columbus Circle and 7,367,599 at 66th Street/Lincoln Center. Pedestrian counts show a 40% increase in pedestrian traffic from 2011 to 2012 with 13,566 in 2011 people counted per hour at 60th Street and Broadway and 1,915 (1,389 in 2011) per hour at Broadway and 63rd Street. Our garbage bag count has also increased by 16% since 2008.

This year saw exciting new retailers come to Lincoln Square. In Time Warner Center, H&M, C. Wonder, and Lucky Brand Jeans opened to the delight of the young hip crowd; Molekine chose Lincoln Square for its first retail outlet in the US; and Papyrus answered the local need for beautiful stationery. Sabon offers bath & body products on Broadway and Chase opened its third branch on Columbus Avenue. Despite Mayor Bloomberg’s laudable effort to control sugar, vendors and food carts throughout the district. We are not opposed to their presence, yet we do believe a comprehensive legislative plan is needed to bring order to our bustling streets and sidewalks. We are working with our elected and city officials to offer rational proposals to address the number and location of these mobile eateries.

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Q, the Brooklyn Youth Chorus and special guests Laurie Berkner. On the tree were sparkling silver ornaments courtesy of Wendy Addison, Tenafly Trading and the American Folk Art Museum.

The highly popular Outdoor Food Tastings served up food and drink from 33 of Lincoln Square’s top restaurants and eateries. Among them, American Table Café and Bar, Lincoln Ristorante, The Smith, Atlantic Grill and Rosa Mexicano. Winter’s Eve has performances and events radiated from some 20 venues along sidewalks and in buildings from Times Warner Center at 68th Street. The Winter’s Eve Dance Tent, sponsored by TD Bank, showcased Blues Combo. While at the American Bible Society, Kids Central rocked out with The Dirty Stock Fast Lane Band. Time Warner Center thrilled all corners with The Big Apple Circus and Jazz at Lincoln Square in the spirit of holiday giving, Lincoln Square partnered with New York Cares Coat Drive to supply warm coats to Hurricane Sandy’s victims.
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Dear Friends and Neighbors,

This year saw a major change in our organization’s leadership structure. Andy Pucher, the BID’s longtime dedicated Chairman retired from The Walt Disney Company, the BID’s largest property owner, and a primary impetus in the creation of the Lincoln Square BID 17 years ago. At our meeting in January, the Board selected a new team. I (Gary Jacob) have taken the helm, joined by new officers, Alan Locker, Vice Chairman for Finance; David Freels, Secretary; Brett Tracqui, Treasurer; and Erin Rutter, Executive Director. grateful for the leadership of our Board, Mayor Bloomberg, Commissioner Rob Walsh and Parks, Design & Construction, Transportation, the NYC Police Department, the Mayor’s Office, our elected officials, and CBs 7 & 4. We are also incredibly grateful for the leadership of our Board, Mayor Bloomberg, Commissioner Rob Walsh and the Department of Small Business Services.

With such enthusiastic help, and your continued support, 2013-2014 will be another great year for Lincoln Square.

Sincerely,

Gary Jacob, Chairman
Monica Blum, President