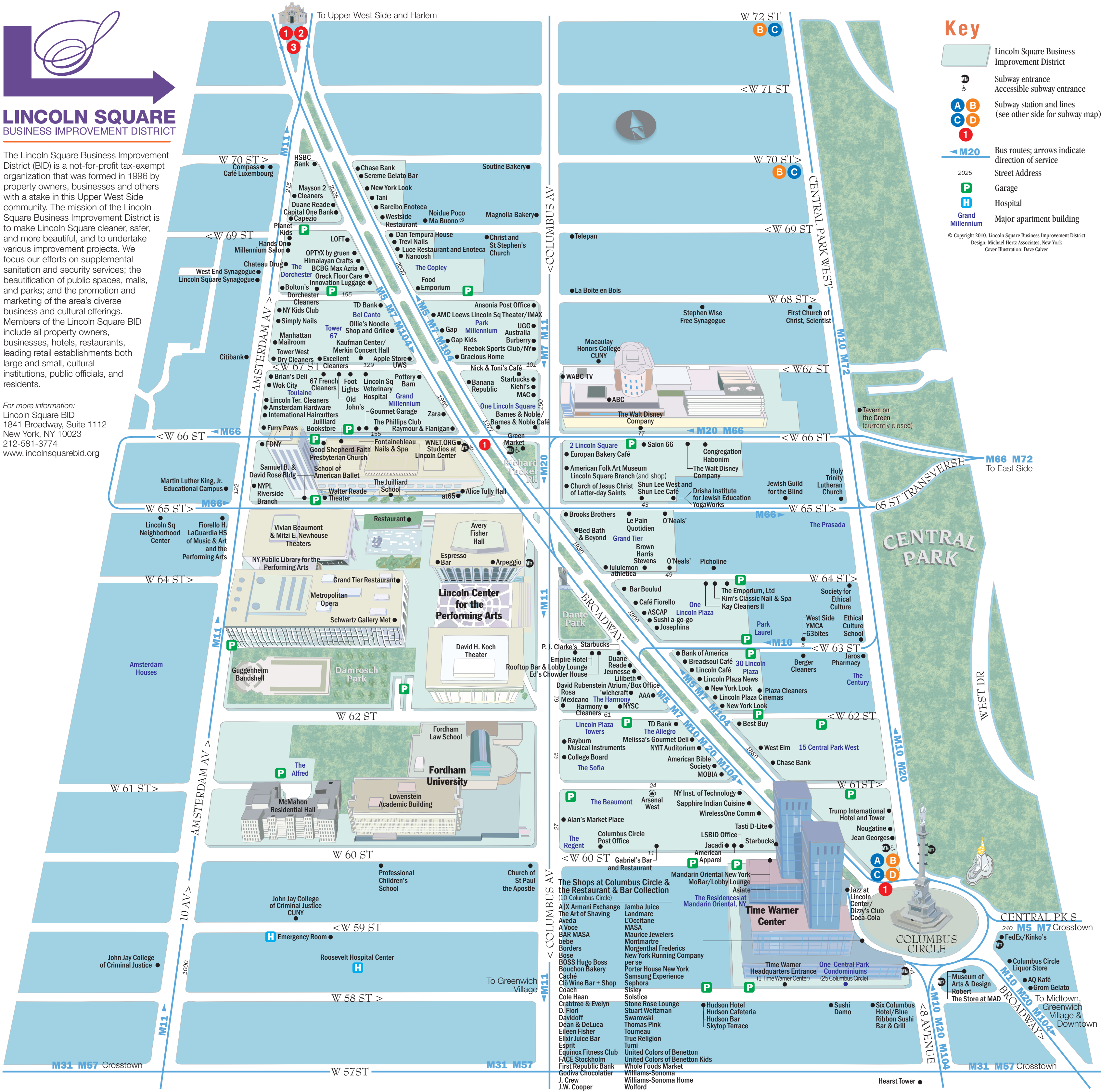







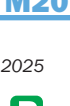





LINCOLN SQUARE BUSINESS IMPROVEMENT DISTRICT

The Lincoln Square Business Improvement District (BID) is a not-for-profit tax-exempt organization that was formed in 1996 by property owners, businesses and others with a stake in this Upper West Side community. The mission of the Lincoln Square Business Improvement District is to make Lincoln Square cleaner, safer, and more beautiful, and to undertake various improvement projects. We focus our efforts on supplemental sanitation and security services; the beautification of public spaces, malls, and parks; and the promotion and marketing of the area's diverse business and cultural offerings. Members of the Lincoln Square BID include all property owners, businesses, hotels, restaurants, leading retail establishments both large and small, cultural institutions, public officials, and residents.

For more information:
 Lincoln Square BID
 1841 Broadway, Suite 1112
 New York, NY 10023
 212-581-3774
 www.lincolnsquarebid.org



Key

-  Lincoln Square Business Improvement District
-  Subway entrance
-  Accessible subway entrance
-  Subway station and lines (see other side for subway map)
-  Bus routes; arrows indicate direction of service
-  Street Address
-  Garage
-  Hospital
-  Grand Millennium Major apartment building

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