Winter’s eve at Lincoln Square

Monday, November 28, 5:30 p.m. – 9:00 p.m.
Free entertainment, food tastings, family fun and much more! Runs along Broadway from Time Warner Center to 68th Street. The event kicks off with a tree lighting at 5:30 p.m. at Dante Park, Broadway at 63rd Street. www.winterseve.org

Holiday Market at Columbus Circle
November 30 – December 24, 2011, 10:00 a.m. – 8:00 p.m.
Southwest entrance to Central Park
www.urbanspaceny.com

Holiday under the Stars at Time Warner Center
November 18 – January 3, 2012, Starting at 5:00 p.m.
www.shopsatcolumbuscircle.com

“I’m a people person, and I love interacting with all the neighborhood’s business people and tourists. I enjoy working with the BID Clean Team to keep this great neighborhood clean, safe, and beautiful!” — Natasha Thompson, Lincoln Square BID Security Officer

“I’m a student at Fordham Law School and I enjoy this lovely neighborhood, where I eat lunch at Dante Park in the fresh air and sunshine, surrounded by the beautiful trees, flowers and shrubs.” — Lauren Suss, student at Fordham Law

“I started in August. I live all the way uptown, and it’s exciting to come to work in such a bustling and dynamic neighborhood. It’s fun and satisfying to feel like I’m a part of something bigger.” — Laura Riker, Lincoln Square BID Program Associate

On the Street

Scan me to visit our new website!

Upcoming Events

Volunteer at Winter’s Eve and get a free gift…call Laura at 212.581.3774!

facebook.com/lincolnsquarebid
twitter.com/lincolnsquareny
New York City’s largest holiday festival, Winter’s Eve at Lincoln Square, is just around the corner! This much-loved holiday tradition takes place on Monday, November 28 - rain, snow, or shine. The festival kicks off at 5:30 p.m. at our holiday tree in Dante Park at Broadway and 63rd Street, where legendary folk artist Arlo Guthrie will treat the crowd to some tunes before lighting the tree with Sade Baderinwa of WABC-TV. The Newark Boys Chorus will also be present to help usher in the holiday season. This year’s tree is donated by Frank Bulfante & Sons and will be decorated by Folk Arts Rajasthan in conjunction with the American Folk Art Museum. The decorations, created by the women and children of the Merasi tribe of Jaisalmer, Rajasthan, are handmade from recycled plastic and are indicative of their artistic traditions. A smaller version of the ornaments will be available for purchase in the American Folk Art Museum gift shop.

In Kids’ Central at the American Bible Society at 61st Street, children can rock out to Joanie Leeds & the Nightlights while Magnolia Bakery hands out cupcakes and the West Side Y, New York Society for Ethical Culture and MOBIA host arts and crafts. Former NYC mayor and local celebrity Ed Koch will read from his latest children’s book, followed by a book signing meet-and-greet. Next, the kids can wander up and down Broadway and check out the many sidewalk street performers, including Arm-of-the-Sea Theater puppets, ice sculpting, musicians and more. Word has it that Santa will be around, too! Finally, children of all ages can round out their adventures at Time Warner Center with Sister Act, Big Apple Circus, stilt-walkers, jugglers, crafts, student (continued inside)

Lincoln Square comes alive for revelers of all ages at the 12th Annual Winter’s Eve at Lincoln Square!
(continued from front page) choruses at Samsung Experience, and Jazz at Lincoln Center. Jazz and blues vocalist Catherine Russell, “...a fresh and original voice,” will perform at the American Folk Art Museum on Columbus Avenue between 65th and 66th Streets. Klezmer fans can dance in the Winter’s Eve Dance Tent at 62nd Street to lively tunes under the stars by the Grammy award winning band, The Klezmatics – who have been called the “…best band in the klezmer vanguard” by Time Out New York.

The Winter’s Eve Food Tastings, one of the most popular aspects of the event, run from 6:00 p.m. – 8:30 p.m. at three outdoor locations: Richard Tucker Park at 66th Street; along Broadway between 62nd and 64th Streets; and in front of Time Warner Center. An array of Lincoln Square area restaurants will offer tastings of their menus at nominal costs of $1 to $5. Participating restaurants include A Voce, Arpeggio, Asiate at the Mandar-in Oriental, Atlantic Grill, Bar Masa, Bread & Wine Café, Bouchon Bakery, Café Fiorello, Ed’s Chowder House, Epicure Boulud, Europain Bakery Café, Dizzy’s Club Coca-Cola & Great Performances, Gabriel’s Bar & Restaurant, Gourmet Garage, La Boîte en Bois, Landmarc, Le Pain Quotidien, Luce Restaurant & Enoteca, Magnolia Bakery, P.J. Clarke’s, Porter House New York, Rosa Mexicano, Sapphire Indian Cuisine, Scree Gelato Bar, Soutine Bakery, Telepan,’wichcraft and more.

After sampling some of the neighbor-hood’s greatest eateries, event-goers can catch colorful dance troupes presented by Dance Parade and visit local retailers as they open their doors offering special goodies, activities and merriment.

This year’s charitable partner is the New York Cares Coat Drive, and we en-courage all attendees to bring a gently used or new coat, to donate at various designated coat-drop off locations both before and on Winter’s Eve.

With tons of live music and dance, food tastings, retail specials and holiday cheer, this holiday fête is not to be missed. Please call the Winter’s Eve hotline at 212.581.7762 or visit www.WintersEve.org for updates.

A
s the days grow brisk and the leaves start to fall, the BID is reflecting on the end of a busy and exciting summer and fall. From our Summer Concert Series to our Fashion Week promotions to our ongoing beautification, security and sanitation efforts, we have been hard at work ensuring that Lincoln Square remains clean, safe, beautiful and fun for residents and visitors alike all year long!

In September, we celebrated the long- awaited opening of Century 21 Depart- ment Store, in the heart of Lincoln Square. We are also delighted that the Folk Art Museum will remain open to the public and continue to serve as a rich cultural resource for residents and visitors alike. This fall we welcome Gitbank, gourmet food merchant O&O, Blossom du Jour, J.Crew Men’s Shop and Crewcuts, a Beer Tap Room at Whole Foods Market, and look forward to the arrival of The Smith, a new restaurant, and Michael Lomonaco’s Center Bar.

Our updated Lincoln Square Map & Guide arrived in August, and over 14,000 copies have already been distributed throughout the area. Pick up your copy from our Information Carousels today! Also keep an eye out this coming November for the newly updated Where to Eat in Lincoln Square, our ever-popular comprehensive guide to dining in the neighborhood. Finally, we are pleased to report that following the success of our Age-Friendly pamphlet, Lincoln Square – A Community for All Ages, the Manhattan Borough President Scott Stringer has granted us funds to create Lincoln Square’s Guide to Monuments, Parks and Public Art, which will highlight the many outdoor cultural gems of the community.

Happy Autumn and Thanksgiving, and we look forward to seeing you at our signature event, the 12th annual Winter’s Eve at Lincoln Square on Monday, November 28! For last minute updates go to www.winterseve.org.

FROM OUR PRESIDENT

The Lincoln Square Business Improvement District (BID) is a not-for-profit tax-exempt organization formed in 1986 by property owners, businesses, and others with a stake in the upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID’s efforts are supported by an assessment on property owners in the district.

Staff: Monica Blum, President; Ralph Menconi, Chief of Staff/VP of Marketing and Special Projects; Richard Juliano, Vice President of Operations; Laura Riker, Program Associate; Jennifer Furioli, Sponsorship and Communications Manager; Elizabeth Grant, Business Outreach and Visitor Services Coordinator.

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The Lincoln Square newsletter, a publication of the Lincoln Square BID, is published three times a year by:

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Century 21 has brought shoppers high fashion at affordable prices, offering designer brands at up to 65% off original prices. Their newest store, located in the heart of Lincoln Square, features women’s, men’s, and children’s clothing, as well as accessories, shoes and more.

J. Crew Men’s Shop
The Shops at Columbus Circle, 10 Columbus Circle, 212.823.9302
www.jcrew.com
High quality classics and trendy new fashions never go out of style at J.Crew, and the new Men’s Shop will not disappoint. In early November, we will welcome a new men’s store with luxury clothing for all seasons – including suits and shoes – on the second floor of Time Warner Center. With its wide array of distinguished and durable styles, J.Crew Men’s Shop is the perfect response to any man’s fashion needs.

Kiehl’s Upper West Side
154 Columbus Avenue between 66th and 67th Sts.
212.799.3438, www.kiehls.com
Kiehl’s, founded in 1861 as an apothecary in the East Village, has become one of New York’s oldest and most beloved brands. With its wide variety of beneficial skin and body care products, made of naturally-derived ingredients, Kiehl’s has expanded considerably in 160 years, with stores across the globe. Be sure to swing by the Upper West Side store – Kiehl’s products make great gifts for all seasons and occasions.

P.J. Clarke’s, Lincoln Square
44 West 63rd St. at Columbus Ave.
212.957.9700, www.pjclarkes.com/lincoln
A neighborhood favorite, this saloon-style restaurant was a popular sight this summer at the Lincoln Square BID’s Summer Concert series, serving up fresh lemonade and delicious homemade brownies to concertgoers. Stop by for dinner, try their popular sliders, and a drink and become a part of this 125 year old tradition.

Boulud Sud and Épicerie Boulud
20 West 64th St. just east of Broadway
212.595.1313 / 1900 Broadway at 64th St., 212.595.9606, www.danielnyc.com
Two more of Daniel Boulud’s fine establishments have opened in Lincoln Square. Boulud Sud, serving lunch and dinner, offers diners a fresh taste of the Mediterranean. Boulud Sud emphasizes grilled fish, lamb, and vegetables, and is sure to please even the most adventurous of palates. Épicerie Boulud, an eat-in and take-out market, offers many of Chef Boulud’s signature cheeses, soups, salads, bread, pastries and more. Swing by for breakfast, lunch, or an afternoon snack, or wait until the evening hours when Épicerie transforms into an oyster bar. Everyone can enjoy fine fare at these innovative eateries.

Blossom Du Jour
165 Amsterdam Avenue between 67th and 66th Sts., 212.799.9010 www.blossomdujour.com
Finally, Lincoln Square now has its very own vegan, kosher and organic eatery. Blossom Du Jour has opened its newest outpost on Amsterdam Avenue, serving up an environmentally conscious and inclusive alternative to fast food. The restaurant, which also has locations in Chelsea and Cooper Square, offers a variety of healthy sandwiches, wraps, salads, tacos, comfort foods and sweets, all guilt-free and reasonably priced.

Century 21 Department Store
1972 Broadway between 66th and 67th Sts.
212.518.2121, www.c21stores.com
You can quit pining for those high-end brands at unaffordable prices, because Century 21 has arrived in Lincoln Square! On September 23rd, this highly popular department store opened the doors to its second Manhattan location, much to the delight of the public. For over 50 years, Century 21 has brought shoppers high fashion at affordable prices, offering designer brands at up to 65% off original prices. Their newest store, located in the heart of Lincoln Square, features women’s, men’s, and children’s clothing, as well as accessories, shoes and more.

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Culture
Bach Vespers at Holy Trinity Lutheran Church
65th St. and Central Park West
212.877.6815, www.bachvespersnyc.org
Free and open to the public, Bach Vespers at Holy Trinity Lutheran Church, identified by its bright red doors, allows people of all communities to engage in the unique historic experience of hearing full Bach cantatas in their original setting. Every Sunday until the end of April 2012, the cantatas are performed as part of the Vespers service, at 5:00 p.m., following the traditional practice from 18th Century Leipzig.

Film Society of Lincoln Center
144 & 165 West 65th St. between Columbus and Amsterdam Avenues
212.875.5367, www.filmlinc.com
The Film Society of Lincoln Center’s new Elinor Bunin Film Center is the latest fixture on the Lincoln Square cultural landscape. With a 363-day season, the Film Society seeks to support new and innovative filmmakers, promoting an awareness and appreciation for the art of film to all audiences. After your event, stop by the Center’s new Indie Food & Wine Café and dine on Italian and Mediterranean-influenced delights.

The Chamber Music Society of Lincoln Center
70 Lincoln Center Plaza, Amsterdam Avenue at 65th St., 212.875.5788 www.chambermusicnyc.org
The Chamber Music Society has something for you, whether you are new to chamber music or a connoisseur of the art. This season, enjoy the delights of the Baroque Festival, as well as programs highlighting composers, cultures, instruments and performers from all over the world. True diehards, as well as those seeking a thorough chamber music education, can purchase a subscription to CMS programs.