

Upcoming Events

◆ **FASHION'S NIGHT OUT FASHION SHOW:** Tuesday, September 7, Lincoln Center. More than 200 top models give 1,500 guests a look at the key trends of the Fall 2010 season! To purchase tickets and for more information visit www.lincolncenter.org.

◆ **FASHION'S NIGHT OUT 2010:** Friday, September 10, 6:00 p.m. – 11:00 p.m. Hundreds of retail locations in NYC celebrate fashion, boost the industry's economy and put the fun back in shopping! www.fashionsnighout.com

◆ **NIGEL BARKER:** Monday, September 13, 7:30 p.m., Barnes & Noble, Broadway and 66th Street. Fashion photographer and America's Next Top Model judge signs his new book: Nigel Barker's Beauty Equation: The Art Behind the Science of Beauty. www.bn.com

◆ **MONICA DIAZ:** Tuesday, September 14, 7:30p.m., Barnes & Noble, Broadway at 66th Street. Stylist and founder of New York-based personal image consultancy Style Matters, Inc. signs her new book: 7 Days to Style. www.bn.com

On the Street



"I've worked for the BID for two years. I keep an eye out for suspicious activity and residents feel safer because of my presence. People say, 'Nice to see you guys around.'" — Lincoln Constance, Lincoln Square BID Security Supervisor



"Richard Tucker Park is very relaxing. It's a good place to clear your mind and gather your thoughts. It's beautifully maintained. The Clean Team supports our work, so I'd like to thank them." — Gil Arroyo, ABC-TV, Maintenance Department



"Our group is performing in Beethoven's Missa solennis at Avery Fisher Hall with the Philharmonic. There are four days of rehearsals. We were walking by Dante Park and thought this would be a nice place to eat lunch!" — Patti Dunham, Soprano, New York Choral Artists

LINCOLN SQUARE
BUSINESS IMPROVEMENT DISTRICT
lincolnsquarebid.org

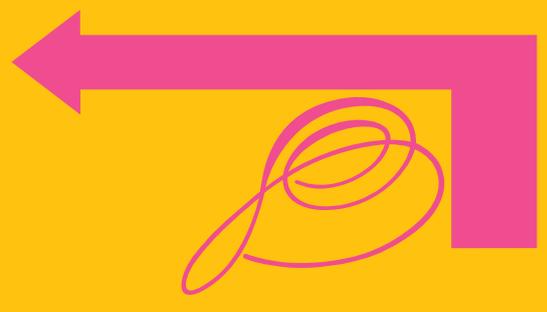
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SAVE THE DATE ◆ Monday, November 29, 2010 ◆ 11th Annual Winter's Eve at Lincoln Square

It's all here!

LINCOLN SQUARE



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Summer 2010

Annual Meeting Held at O'Neals' Restaurant

The Lincoln Square BID's 13th Annual Meeting in May was held at O'Neals', which regrettably closed its doors in June. **Mike O'Neal**, its proprietor and founding member of the BID, hosted our annual meeting for thirteen years. "The BID is a savior for the neighborhood," Mike said. "Guys sweeping streets, a security presence and pamphlets for tourists; the neighborhood has never been cleaner."

After Mike's welcome remarks, the Annual Meeting turned to business at hand: **Robert Battista**, Secretary, asked for a motion to adopt last year's minutes; **Gary Jacob**, Vice Chair & Finance Committee Chair, presented the Fiscal Year 2011 budget, which included no assessment increase; and Treasurer and Nominations Chair **Georgette Bennett** led the election of the Board of Directors.

We congratulate keynote speaker **Rebecca Campbell**, who was named President of the ABC Owned Television Stations Group the day after the Annual Meeting. Ms. Campbell talked about Disney's special relationship with the BID, especially its 3,500 employees who

play a huge role in community service and education. **Stephanie Winston Wolkoff**, Director of Fashion at Lincoln Center, talked about Fashion Week and its boon to local businesses since the event attracts more than 230,000 visitors annually.

Comptroller **John C. Liu** recognized the BID as "a model for the rest of the city," while City Council Member **Gale Brewer** introduced **Dorian Block** from the New York Academy of Medicine. Dorian announced a new initiative called "Age-Friendly New York" to

improve life for city seniors. Commissioner **Robert W. Walsh**, NYC Department of Small Business Services, thanked the BID's staff and crews for their hard work, while Captain **Christopher**

McCormack, the new Commanding Officer of the 20th Precinct, talked about how pleased he was to be in Lincoln Square.

Chairman **Andrew Pucher** and President **Monica Blum** handed out community service awards to outgoing C.O. Deputy Inspector **Keith Spadaro**; **Jacquelyn Nealon** of NYIT; and **Marie DiManno** of the Folk Art Museum's Lincoln Square Branch, as well as to Clean Team member **Eloy Bravo** and Security Team Supervisor **Henry Settles**. ■



Hot Topics

◆ In the near future, Stephen Hanson, founder and President of B.R. Guest Restaurants, will bring a little Cape Cod to Lincoln Square when Atlantic Grill opens at 49 West 64th Street in the former O'Neals' space. The new seafood restaurant will have close to 250 seats and will feature a raw bar and an expansive seafood menu. For more information, visit www.brguestrestaurants.com.

◆ There are a number of places in the District to buy a lovely, custom made picnic lunch. One of those is Landmarc. Pick up ready-to-go picnic meals through October, seven days a week from 11:00 a.m. to 11:00 p.m., at Landmarc in Time Warner Center on the 3rd floor. Enjoy fresh sandwiches, salads, side dishes, desserts and beverages from a wide range of gourmet options. Simply call 212.219.2126 or go to www.landmarc-restaurant.com to place your order. Free blanket included!

◆ Speaking of eating, don't forget to check the Lincoln Square BID's by-now-famous "Where to Eat in Lincoln Square" guide. It's all you need to choose among the fabulous eating establishments in the District. Don't have a guide? Pick one up at one of our information carousels on Broadway or call 212.581.3774 to request a copy. You can also find it on our website at: www.lincolnsquarebid.org.

◆ This just in! Lincoln will be the name of the new Italian restaurant scheduled to open at Lincoln Center this September with Executive Chef Jonathan Benno, formerly chef de cuisine at per se.



FROM OUR PRESIDENT

We welcome four new members to our Board of Directors: **Joe Doolan** of TD Bank, **Lydia Kontos** of the Kaufman Center, **Alan N. Locker** of Bonafide Estates, Inc., and **Gary Schutz** of the American Bible Society. We also say farewell to **Melissa Thornton** who ably represented Lincoln Center on our Board for many years.

In June, longtime business owner and founding Board member **Mike O'Neal** shuttered his eponymous eating establishment after 46 years. We don't know anyone who's been here longer and contributed more; as Mike likes to say, "Lincoln Center was a hole in the ground when I got here!" Mike will continue to work with us and can be found at the 79th Street Boat Basin Café.

There's plenty of summer fun left in Lincoln Square. Don't miss all the activities at **Lincoln Center** or the BID's own free concerts at **Richard Tucker Park**, Wednesdays at Noon through September 1. Or check out the **Folk Art Museum's** concert series featuring Bill Wurtzel immediately following ours. Just want to relax? Enjoy the tables, chairs and flowers in Dante and Richard Tucker Parks, courtesy of Borough President Scott Stringer and the family of Richard Tucker.

We recently submitted an application to NYC DOT to turn Dante Park into an expanded and enhanced Park/Plaza. We received tremendous support from the community, Council Member Brewer, Borough President Stringer, property owners, and businesses. For more information, and how you can help, please call me at 212.581.3774. We will know in October if our proposal is selected.

As summer ends and we transition to fall, we welcome **Mercedes-Benz Fashion Week** to its new home. We are delighted that fashion has become synonymous with Lincoln Square, and hope that fashionistas will shop, dine and have fun here.

Enjoy the remaining days of summer!

MONICA BLUM ♦ PRESIDENT

May I Help You?

Selma Jackson, a retired business owner, has an important title: "Information Ambassador" for the Lincoln Square BID. She and her co-ambassadors man the Information Carousels stationed at Richard Tucker and Dante Parks on Broadway. Selma chose this particular post because she likes meeting people. When she was a child, her father was a bus driver. "I would ride with him on Sundays and greet the passengers," she said. "This seemed like a fun opportunity to do something similar."



Elizabeth Grant used to work in human resources at the United Nations. This four-day-a-week position is right in line with her experience too. Elizabeth laughs and says, "Sometimes I'm talking non-stop all day, solving problems and advising people on their trips."

Selma and Elizabeth work for ReServe, a nonprofit that recruits skilled retirees and places them in jobs. They join our seasoned Information Ambassadors: Jennifer Balgobin, Cleff Egalite, Johanne Egalite, and Kemara Grenardo, all in colleges across the city and graduates of the MLK, Jr. Education Campus on Amsterdam Avenue. Chris St. Armand, a senior at the High School for Law, Advocacy and Community Justice at MLK, lends a hand as well. They all have been

working at the carousels for a few summers. They can say hello to travelers in several different languages and enjoy meeting people from around the globe. Grace Petit, another MLK graduate, will finish college next spring and is currently working in the BID office.

Call 212.581.3774 or email info@lincolnsquarebid.org to add your brochures to the carousels. ■

The Upper West Side has been designated as a pilot aging improvement district in an effort to make the neighborhood more age-friendly.

What does "Age-Friendly" mean to you?

Let us know at info@lincolnsquarebid.org or 212.581.3774.

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Manhattan Borough President

The Lincoln Square Business Improvement District (BID) is a not-for-profit tax-exempt organization formed in 1996 by property owners, businesses, and others with a stake in our Upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID's efforts are supported by an assessment on property owners in the district.

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shopping IN LINCOLN SQUARE

one of a kind experiences



Foot Lights Shoe Repair

◆ Foot Lights Shoe Repair

144 West 67th Street, 212.496.7141

Peter and Jackie Bae bought Foot Lights Shoe Repair two-plus years ago and offer a wide array of services in addition to shoe repair and shoe shining. Jackie is a tailor who does alterations and Peter repairs watches. The couple, originally from South Korea with two children in college and one in high school, commute

from Long Island. "Thank you to our repeat customers for all the support," Peter says. "We're growing step-by-step!" Bring this newsletter for a 10% discount on one entire order.

◆ Gracious Home

1992 Broadway at 67th Street

212.231.7800, www.gracioushome.com

Don't miss the summer clearance and back-to-school sales at Gracious Home. Kipling luggage, Bellino sheets and all sizes of storage containers are priced to sell. New items are in, like the Ruby Glaze dinnerware collection from Juliska. On the street level you'll find seasonal items. Descend a floor or two to find a wide variety of items: hardware, bath, kitchen, lighting, bedding, and more. Bring this newsletter for a free Rigaud scented candle.

◆ Aveda

Time Warner Center, 3rd Floor

212.823.9714, www.aveda.com

"Beauty is as Beauty Does" is the motto of Aveda, which was founded in 1978 with the goal of providing beauty industry professionals with high performance, botanically based products that would be better for service providers and their guests, as well as for the planet. Discover "the art & science of pure flower & plant essences" with Aveda's vast line of professional plant-based hair care, skin care, makeup, and lifestyle products. Stop by for complimentary sensory rituals, including comforting tea, stress relieving rituals, and an aroma sensory journey. And, while you're there join Aveda's Birthday Program to get a free product on your birthday.



'wichcraft

◆ 'wichcraft

The David Rubenstein Atrium
Broadway (62nd & 63rd Streets)

212.780.0577, www.wichcraftnyc.com

'wichcraft recently expanded its robust breakfast, lunch and dinner menu to include an evening bar menu featuring dishes such as grilled artisanal bread topped with marinated eggplant and goat cheese with honey, and avocado

and radish served with pickled red onion and charred chilies (pictured). New to the café is a terrific selection of draft beers, a full bar and innovative additions to an already affordable wine list. Stop by the bar for after-work socializing or a pre-theatre glass of wine. Bring this newsletter to receive a glass of wine or beer at ½ price with the purchase of any bar snack.

◆ Breadsoul Café

1886 Broadway at 63rd Street

212.765.7309

It's self-serve at the eight sidewalk tables and 24 seats of this busy takeout and outdoor eatery open from 6:00 a.m. to 11:00 p.m. The most popular dishes are the chicken chipotle panini, the tomato and mozzarella panini and the curried chicken sandwich. Get there early for

breakfast favorites, such as oatmeal, bagels and blueberry crumble muffins. Eight soups are served every day—some chilled in the summer, hot for the fall. Bring this newsletter for 10% off your entire order.

◆ Alan's Market Place

27 Columbus Avenue between

60th and 61st Streets, 212.265.5886

Long lines attest to the popularity of this area deli. The freshest prepared foods, sandwiches, salads and fruit complement the staples available for locals in need of boxed cereal, pasta, canned and paper goods and other necessities. The center column is stacked with cookies and other delicious snacks. At peak, ten employees make getting in and out quick for those on a lunchtime time-crunch.



YogaWorks

◆ YogaWorks

37 West 65th Street, 4th floor

212.769.9642, www.yogaworks.com

Each YogaWorks Studio is unique, taking on the style of its neighborhood. At the Lincoln Square space, there are more than 100 classes per week: late morning classes for moms, afternoon classes for retirees, power-style classes that appeal

to men and women alike, and Pilates. Plus there are two yoga advisors at your disposal, free of charge, to help you achieve your goals. Bring this newsletter for one week of free yoga.

◆ The Metropolitan Opera Summer HD Festival

212.362.6000, www.metoperafamily.org

The Met's free ten-day festival runs from August 28th-September 6th with broadcasts of its Live in HD public television series on the Plaza at Lincoln Center. Opening night brings *Tosca*, starring Karita Mattila. Thereafter, catch Mozart's *The Magic Flute*, Strauss' *Der Rosenkavalier*, Adams' *Doctor Atomic*, Offenbach's *Les Contes d'Hoffmann*, Puccini's *La Bohème*, Humperdinck's *Hansel and*

Gretel, Puccini's *Turandot*, Verdi's *Aida* and Bizet's *Carmen*. Screening times vary; seating is first-come, first-served.

◆ Fordham University's College at Sixty

113 West 60th Street, 212.636.6376

www.fordham.edu/collegeat60

A program of the College of Liberal Studies, College at Sixty, the street number, that is, offers a back-to-school program for the intellectually curious over age 50. The nationally recognized program is a way to pick up where you left off, or perhaps you've discovered new interests and goals. Fordham University faculty teach a variety of subjects including The Art of Film: Classics of Romantic Comedy; and Religion and Culture: Gita Wisdom.

dining IN LINCOLN SQUARE

for the gourmand in all of us

culture IN LINCOLN SQUARE

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