

Upcoming Events

- ◆ **Winter's Eve at Lincoln Square**
Monday, November 30th, 5:30 – 9:00 p.m.
Broadway from Time Warner Center to 68th Street
Celebration begins with a Neighborhood
Tree Lighting Ceremony at Dante Park
Broadway at 63rd Street
www.WintersEve.org
- ◆ **Holiday Market at Columbus Circle**
December 2nd – 24th, 10:00 a.m. – 8:00 p.m.
SW entrance to Central Park
www.urbanspace.com/holidaymarkets.html

On the Street



"I love the neighborhood. I never think of safety in this area. I was here for the opening of Lincoln Center Out of Doors and listened to *The Barber of Seville*."
— Jeanne Fischer, Upper West Side resident



"We pick up litter and sweep crosswalks. We shovel and salt in the winter. I tell my men, you gotta keep it clean! People compliment us. They say, 'thank you for doing such a wonderful job.'" — Paul McDonald, Junior Team Leader, Green Keepers



"I wish the Green Market were here every day. I used to be a chef — food is my passion. If I didn't have three children, I'd stay here all day long!"
— Maria Daou, Upper West Side resident



The Lincoln Square District Management Association, Inc.
1841 Broadway, Suite 1112
New York, NY 10023

lincolnsquarebid.org

FIRST CLASS
U.S. POSTAGE
PAID
New York, NY
Permit Number 3536

Call us at **212.581.3774** for your free commemorative Winter's Eve cap! ◆ **Supplies Limited**



LINCOLN SQUARE

It's all here!

neighborhood◆news



LINCOLN SQUARE BUSINESS IMPROVEMENT DISTRICT

neighborhood news

Fall/Winter 2009

Lincoln Square Kick Starts the Holiday Season on November 30th!

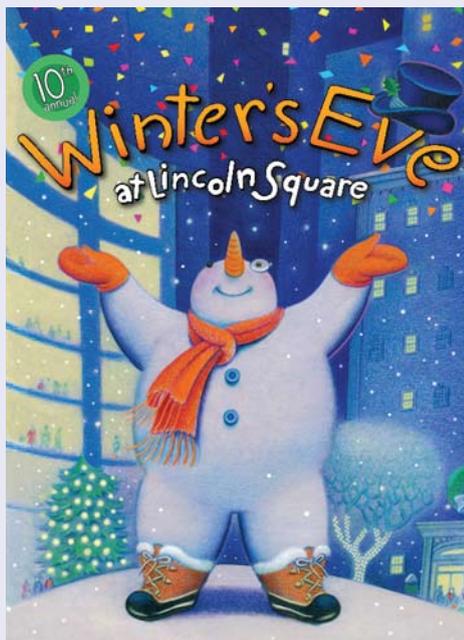
Have you ever been to Winter's Eve at Lincoln Square, New York City's largest outdoor holiday festival?

If you have, you'll be thrilled to enjoy the merriment once again. If not, you are in for a real treat: an evening of excitement, great food and live entertainment. Bigger and better every year, the **Tenth Annual Winter's Eve at Lincoln Square on Monday, November 30th** marks the beginning of the holiday season on the Upper West Side from Time Warner Center along Broadway to 68th Street.

The festivities begin, rain, snow or shine, at **5:30 p.m.** with a **Neighborhood Tree Lighting** ceremony at **Dante Park**, which is located at **Broadway and West 63rd Street**. **Joy Behar**, host of "The Joy Behar Show" on HLN and a featured co-host on ABC's "The View", will light this year's tree and will be joined by **God's Generation Choir** and others. Immediately following, from **6:00 p.m. to 9:00 p.m.** stores, restaurants, cultural organizations, public spaces and sidewalks in the

district will be buzzing with activities, performances, marching bands, and holiday cheer for children and adults.

Come and enjoy first-rate



artists, including afrobeat orchestra **Antibalas** whose arrangements, musical direction and performers are in the new Broadway show **FELA**; **KiDROCKERS**, the indie artists who tweak their original songs for kids; fearless and funny jesters **The Flaming Idiots** straight from The New Victory Theater;

Ben Allison's new jazz songs; hip-hop/new music/jazz act **Andy Akiho Foundry Percussion Trio**; and interactive dance group **Alice Farley Dance Theater**.

As you stroll in the brisk, cool air, sample tastes of the glorious culinary creations from our local dining establishments, all at a nominal cost of \$1.00 to \$5.00. Stationed at three outdoor locations: in front of Time Warner Center at Columbus Circle; Broadway between 63rd and 64th Streets; and Richard Tucker Park between *(continued inside)*

Hot Topics

◆ **GOURMET GARAGE** at 155 West 66th Street has arrived! A stunning array of colorful fruits and vegetables welcomes you, while the aroma of homemade soups and finely prepared foods delights the senses. Luscious desserts, artisanal cheeses and the freshest meats and seafood, along with a new charcuterie station with the finest rare and cured meats and basic market staples make Gourmet Garage a one-stop shopping experience. Call the catering hotline, 212.595.5850, x.1, and ask about weekly and monthly specials called "new deals" (inspired by FDR). www.gourmetgarage.com

◆ You may have noticed two magnificent sculptures in the BID, "Walter" at Dante Park and "Dali's Moustache" in the Broadway Mall at 67th Street and Broadway. "**CAROLE EISNER ON BROADWAY**" is a public art exhibit stretching from Lincoln Square to West 166th Street. Organized by the Broadway Mall Association, the NYC Parks Department and Susan Eley Fine Art, the works are made from scrap and recycled metal, a medium in which Eisner has worked for more than 40 years.

◆ **Ed's Chowder House** at the Empire Hotel (44 West 63rd Street, 212.956.1288), a new restaurant by renowned Chef Ed Brown and China Grill Management, serves up the bounty of the Eastern shoreline in a casual setting. Enjoy the savory chowders and fresh, regional shellfish. www.chinagrillmgt.com



FROM OUR PRESIDENT

Before you know it summer blossoms fade, yielding to fallen leaves, and steamy sidewalks give way to strolls in the fresh, chilled air. For the Lincoln Square BID, summer sprucing turns to preparation for winter and celebration.

The fall clean up on the Broadway malls and sidewalks and streets of Lincoln Square keeps our eleven member Clean Team and our troop of Green Keepers very busy. BID security works to support the police department and ensure safety.

Just out, "Where to Eat in Lincoln Square, 2009-2010" is available online at www.lincolnsquarebid.org or call us at 212.581.3774 and we'll mail the guide to you. This edition, our third, covers Lincoln Square's latest openings as well as neighborhood favorites in all price ranges. It's indispensable, whether you're looking for a quick bite, a leisurely dining experience or interested in booking a private party.

This year, our 10th annual Winter's Eve festival takes place on November 30th, highlighting the creativity and talent that make Lincoln Square an international destination as well as a wonderful neighborhood in which to live, work and play. We are ever grateful to our Winter's Eve sponsors and salute the NYPD, the Sanitation Department, the Parks Department, McNulty Outdoors and everyone involved for all they do to make it a success.

We bid farewell to an active community member, John Colligan of the American Bible Society, who is retiring after more than 38 years and ten years as a Lincoln Square BID board member. We wish him a happy retirement. Though we will truly miss him, we welcome Gary Schutz who will represent the American Bible Society on our Board.

This edition of Neighborhood News is dedicated to you, the consumer. The restaurants and shops featured on the opposite page of this issue offer discounts and special offers when you bring in this copy of Neighborhood News.

Enjoy yourself and see you at Winter's Eve!

MONICA BLUM ♦ PRESIDENT

(continued from front page)

65th and 66th Streets, savor cold weather servings by the likes of **A Voce, Asiate, Bar Boulud, Bar Masa, Bouchon Bakery, Café Fiorello, Ed's Chowder House, Gabriel's, Landmarc, Luce, Magnolia Bakery, Nick and Toni's Café, O'Neals', PJ Clarke's, Picholine, Porter House New York, Sapphire Indian Cuisine, Soutine Bakery, Sushi a-go-go, 'wichcraft,** and more.

Doug Griebel, a co-owner of **Rosa Mexicano** and a sponsor of the event, calls Winter's Eve "one of the best events of the year on the Upper West Side. We wouldn't miss it."

Many restaurants will donate a portion of their proceeds to City Harvest, Winter's Eve's charitable

partner, and the public is asked to bring canned food to the City Harvest truck at Dante Park on Winter's Eve.

Time Warner Center will host performances by **Big Apple Circus, Jazz at Lincoln Center** and choral groups. Other local venues, including **American Bible Society, Barnes and Noble, Borders, Dante and Richard Tucker Parks, Bed Bath & Beyond, TD Bank, Samsung Experience, David Rubenstein Atrium and the American Folk Art Museum,** provide the backdrop for live contemporary, folk, blues, jazz and classical performances throughout the evening.

For up-to-date information about Winter's Eve, please visit www.WintersEve.org or call 212.581.7762.

presented by:

Time Warner



media sponsors:



official sponsors:



Board of Directors

Andrew Albert
West Manhattan Chamber of Commerce

Robert Battista
Gracious Home

Georgette F. Bennett
Milstein Properties

Brian Byrne
Fordham University

Gregg Carlovich
Zeckendorf Development, LLC

Luis Castro
Time Warner

Christine Condello
Barnes & Noble

Suzanne Davis
Residential Property Owner

Abigail Black Elbaum
Ogden CAP Properties, LLC

David Froelke
Related

Doug Griebel
Rosa Mexicano at Lincoln Center

Gary Jacob
Glenwood Management Corp.

Vacant
Community Board 4

Leo Mavrovitis
The Emporium, Ltd.

Craig Mooney
Millennium Partners

Michael O'Neal
O'Neals'

Ethel Patterson
Residential Tenant

Andrew Pucher
The Walt Disney Company

Gary Schutz
American Bible Society

Rudolf Tauscher
Mandarin Oriental, New York

Melissa Thornton
Lincoln Center for the Performing Arts

Atif Youssef
The Empire Hotel

George Zeppenfeldt-Cestero
Community Board 7

Hon. Michael R. Bloomberg
Mayor of the City of New York

Hon. Gale A. Brewer
New York City Council

Hon. Scott Stringer
Manhattan Borough President

Hon. William C. Thompson, Jr.
New York City Comptroller

The Lincoln Square Business Improvement District (BID)

is a not-for-profit tax-exempt organization formed in 1997 by property owners, businesses, and others with a stake in our Upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID's efforts are supported by an assessment on property owners in the district.

Staff: Monica Blum, President; Ralph Memoli, Chief of Staff/VP of Marketing and Special Projects; Richard Juliano, Vice President of Operations; Tim Devlin, Program Associate; Jennifer Furioli, Sponsorship Coordinator; C. Churaman, Supervisor of Field Operations

Photo credits: Kaufman Center, Elena Olivo, Sonia Estreich, and BID Staff
Design: Jessica Weber Design, Inc.
Text: Sonia Estreich

The Lincoln Square newsletter, a publication of the Lincoln Square BID, is published three times a year by the:

Lincoln Square District Management Association, Inc.
1841 Broadway, Suite 1112
New York, NY 10023
T 212.581.3774 F 212.581.3563
info@lincolnsquarebid.org
www.lincolnsquarebid.org

Vol. 12 No. 3



shopping IN LINCOLN SQUARE

one of a kind experiences

◆ Mxyplyzyk

Time Warner Center, Ground Floor
800.243.9810, www.mxyplyzyk.com

The challenge for owner Kevin Brynan was to get the best of his downtown store into a 150 square foot kiosk. He succeeded in collecting a fun mix of specialty gifts

and objects for the home. "Common items can be transformed by humor and innovation," he explains. "And, design does not have to be expensive." Case in point: Pantone color mugs or Red Morris Memo Holder; \$12.95 each. **Bring this newsletter for a 10% discount on one item.**

◆ Himalayan Crafts

2007 Broadway near 68th Street
212.787.8500, www.himalayancraft.com

Having lived near Mt. Everest for seven years and in Kathmandu for three, Shozo Miyahara has an intimate knowledge of the Himalayan territories of Bhutan and Nepal. Email has relieved him of frequent travel, so deliveries of goods from South Asia and his native Japan arrive daily, minus the jet lag. Look for rich colored Indian

earrings made of turquoise, coral and lapis; ohm signs from Nepal; and mukluks from Afghanistan. **Bring this newsletter for a 10% discount on one item.**

◆ Jeunesse Spa

1885 Broadway near 62nd Street
212.245.4026, www.jeunesse.com

When the elevator doors open you are transported to a serene, intimate setting where head-to-toe personal service combines relaxing and restorative spa treatments with hair design, nail care, make-up and waxing. Jeunesse uses and sells only the finest product lines, such as Aveda for hair, and Valmont Skin Care and SkinCeuticals for facials.

Bring this newsletter for a 15% discount on all services.



Ruben Tejada
at Café Fiorello

◆ Café Fiorello

1900 Broadway near 63rd Street
212.595.5330, www.cafefiorello.com

Café Fiorello's debonair general manager, Carlo Fusco, describes the menu as "Italian cuisine with a northern accent." The restaurant is famous for its thin-crust pizza and open faced lasagna, and for its loyal clientele — neighborhood regulars

and stars of stage and film. Bartender Ruben Tejada (pictured left), presides over a sprawling bar offering fresh antipasta and ginger mojitos. **Bring this newsletter for a complimentary glass of Prosecco.**

◆ Nanoosh Mediterranean Hummus Bar

2012 Broadway near 68th Street
212.362.7922, www.nanoosh.com

With a communal table and contemporary decor, Nanoosh serves fresh natural foods. "Healthy food is very important to us," explains Zwicka Pres, co-owner. So is authenticity: chick peas, tahini and other products come from Mediterranean suppliers. Consistent favorites are the lentil soup, hummus chicken, organic rice

pudding and organic New York State wines. **Bring this newsletter for a free dessert of your choice.**

◆ Rosa Mexicano at Lincoln Center

61 Columbus Avenue at 62nd Street
212.977.7700, www.rosamexicano.com

Known for its dazzling 30-foot cascading water wall dotted with 200 white mini cliff divers, Rosa Mexicano celebrates Mexican cuisine with an upscale, contemporary menu. Start with signature pomegranate margaritas and guacamole, freshly prepared tableside. The "Flavors of Mexico" series includes menu specials, tasting dinners and cooking classes.

Bring in this newsletter for a tasting appetizer with purchase of an entrée; one offer per table through 12/31/09.



Kaufman Center

culture IN LINCOLN SQUARE

clever...creative...inspired

◆ Merkin Concert Hall at Kaufman Center

129 West 67th Street
212.501.3330, www.kaufman-center.org

The current season serves a variety of musical tastes: the *Tuesday Matinees* series presents "tomorrow's stars today," classical musicians in the early stages of

their professional careers; *Broadway Close Up* includes *Bound for Broadway* with Liz Callaway, a peek at five new musicals in various stages of development; and a New Year's Eve performance of *Striking 12*, a musical comedy. Don't miss *Family Matinees*, the *New York Guitar Festival* and other brilliant performances.

◆ David H. Koch Theatre at Lincoln Center

Columbus Avenue and 63rd Street
212.579.4176

www.nycopera.com; www.nycballet.com
 The New York City Opera's opening night gala on November 5th, which features American opera and musical theatre, honors David H. Koch for his generous contributions and welcomes City Opera's

new General Manager, George Steel. The 2009–2010 season begins on November 7th with Hugo Weisgall's *Esther*, followed by a new production of Don Giovanni. New York City Ballet's season kicks off with its opening night benefit on November 24th and is followed by George Balanchine's *The Nutcracker* from November 28th through January 3rd.

◆ David Rubenstein Atrium at Lincoln Center

Broadway btw 62nd and 63rd Streets
212.875.5000, www.lincolncenter.org

The new visitor center opens November 24th. A gateway for Lincoln Center, the Atrium offers day-of-discount tickets to Lincoln Center venues and presents free weekly performances.