

neighborhood • news

It's all here!

LINCOLN SQUARE



Scan me to visit our new website!



lincinsquareny
twitter.com/

lincinsquarebid
facebook.com/

Volunteer at Winter's Eve and get a tree gift...call Laura at 212.581.3774!

lincinsquarebid.org

LINCOLN SQUARE
BUSINESS IMPROVEMENT DISTRICT



The Lincoln Square District Management Association, Inc.
1841 Broadway, Suite 1112
New York, NY 10023

FIRST-CLASS MAIL
U.S. POSTAGE
PAID
New York, NY
Permit Number 3536

Upcoming Events

◆ WINTER'S EVE AT LINCOLN SQUARE

Monday, November 28, 5:30 p.m. – 9:00 p.m.

Free entertainment, food tastings, family fun and much more! Runs along Broadway from Time Warner Center to 68th Street. The event kicks off with a tree lighting at 5:30 p.m. at Dante Park, Broadway at 63rd Street.

www.winterseve.org

◆ HOLIDAY MARKET AT COLUMBUS CIRCLE

November 30 – December 24, 2011, 10:00 a.m. – 8:00 p.m.

Southwest entrance to Central Park

www.urbanpacenyc.com

◆ HOLIDAY UNDER THE STARS AT TIME WARNER CENTER

November 18 – January 3, 2012, Starting at 5:00 p.m.

www.shopsatcolumbuscircle.com

On the Street



"I'm a people person, and I love interacting with all the neighborhood's business people and tourists. I enjoy working with the BID Clean Team to keep this great neighborhood clean, safe, and beautiful!" — Natasha Thompson, Lincoln Square BID Security Officer

"I'm a student at Fordham Law School and I enjoy this lovely neighborhood, where I eat lunch at Dante Park in trees, flowers and shrubs." — Lauren Suss, student at Fordham Law

"I started in August. I live all the way uptown, and it's exciting to come to work in such a bustling and dynamic neighborhood. It's fun and very satisfying to feel like I have a role in helping to shape this fantastic district!" — Laura Riker, Lincoln Square BID Program Associate



LINCOLN SQUARE BUSINESS IMPROVEMENT DISTRICT

neighborhood ♦ news

Fall/Winter 2011

Lincoln Square comes alive for revelers of all ages at the 12th Annual Winter's Eve at Lincoln Square!

New York City's largest holiday festival, *Winter's Eve at Lincoln Square*, is just around the corner! This much-loved holiday tradition takes place on **Monday, November 28** - rain, snow, or shine. The festival kicks off at 5:30 p.m. at our holiday tree in Dante Park at Broadway and 63rd Street, where legendary folk artist **Arlo Guthrie** will treat the crowd to some tunes before lighting the tree with **Sade Baderinwa** of **WABC-TV**. The **Newark Boys Chorus** will also be present to help usher in the holiday season. This year's tree is donated by Frank Bulfamante & Sons and will be decorated by Folk Arts Rajasthan in conjunction with the American Folk Art Museum.

The decorations, created by the women and children of the Merasi tribe of Jaisalmer, Rajasthan, are handmade from recycled plastic

materials and are indicative of their artistic traditions. A smaller version of the ornaments will be available for purchase in the American Folk Art Museum gift shop.

In Kids' Central at the American Bible Society at 61st Street, children can rock out to **Joanie Leeds & the Nightlights** while Magnolia Bakery hands out cupcakes and the West Side Y, New York Society for Ethical Culture and MOBIA host arts and crafts. Former NYC mayor and local celebrity **Ed Koch** will read from his latest children's book, followed by a book signing meet-and-greet. Next, the kids can wander up and down Broadway and check out the many sidewalk street performers, including **Arm-of-the-Sea Theater** puppets, ice sculpting, musicians and more. Word has it that Santa will be around, too! Finally, children of all ages can round out their adventures at Time Warner Center with **Sister Act**, **Big Apple Circus**, stilt-walkers, jugglers, crafts, student

(continued inside)



Hot Topics

◆ **DANTE PARK:** For many years we have been trying to improve the condition of Dante Park, which is located right across from Lincoln Center. Although funds had been allocated in the past, now thanks to our request to Council Member Gale Brewer, sufficient funds are available for the improvements to begin. We are pleased that Parks will finally be able to make this small park shine the way it should. We hope the work will commence sometime this winter. Stay tuned for updates on this exciting project.

◆ **FASHION WEEK:** Lincoln Square bustled with stylish sophisticates from September 8 – 15 when Mercedes-Benz Fashion Week returned to Lincoln Center. As designers unveiled their Spring 2012 collections, chefs from 23 of Lincoln Square's finest restaurants showcased their own creative talents by offering sumptuous meals at can't-beat prices as part of the Lincoln Square BID's Fashion Plate Prix Fixe. Tim Zagat of the Zagat Survey, NYC SBS Commissioner Robert Walsh and chefs of participating restaurants joined the BID in kicking off this exciting promotion at Boulud Sud. We will offer this promotion again in February 2012.

◆ **WABC-TV STUDIO:** Lights, camera, action! WABC-TV has a beautiful new street-level studio, which went live on-air on September 24th. Fronting the corner of 66th Street and Columbus Avenue, the location features an anchor desk, weather desk and interview stage. Weather-proof cameras will capture crowd shots on the street, while another 360-degree camera at Richard Tucker Park will allow for wide shots of the neighborhood.



FROM OUR PRESIDENT

As the days grow brisk and the leaves start to fall, the BID is reflecting on the end of a busy and exciting summer and fall. From our Summer Concert Series to our Fashion Week promotions to our ongoing beautification, security and sanitation efforts, we have been hard at work ensuring that Lincoln Square remains clean, safe, beautiful and fun for residents and visitors alike all year long!

In September, we celebrated the long-awaited opening of Century 21 Department Store, in the heart of Lincoln Square. We are also delighted that the Folk Art Museum will remain open to the public and continue to serve as a rich cultural resource for residents and visitors alike. This fall we welcome Citibank, gourmet food merchant O&CO., Blossom du Jour, J.Crew Men's Shop and Crewcuts, a Beer Tap Room at Whole Foods Market, and look forward to the arrival of The Smith, a new restaurant, and Michael Lomonaco's Center Bar.

Our updated *Lincoln Square Map & Guide* arrived in August, and over 14,000 copies have already been distributed throughout the area. Pick up your copy from our Information Carousels today! Also keep an eye out this coming November for the newly updated *Where to Eat in Lincoln Square*, our ever-popular comprehensive guide to dining in the neighborhood. Finally, we are pleased to report that following the success of our Age-Friendly pamphlet, *Lincoln Square – A Community for All Ages*, the Manhattan Borough President Scott Stringer has granted us funds to create *Lincoln Square's Guide to Monuments, Parks and Public Art*, which will highlight the many outdoor cultural gems of the community.

Happy Autumn and Thanksgiving, and we look forward to seeing you at our signature event, the 12th annual *Winter's Eve at Lincoln Square* on Monday, November 28! For last minute updates go to www.winterseve.org.

Mon Bl

MONICA BLUM ♦ PRESIDENT

(continued from front page)
choruses at Samsung Experience, and **Jazz at Lincoln Center**. Jazz and blues vocalist **Catherine Russell**, "...a fresh and original voice," will perform at the American Folk Art Museum on Columbus Avenue between 65th and 66th Streets. Klezmer fans can dance in the Winter's Eve Dance Tent at 62nd Street to lively tunes under the stars by the Grammy award winning band, **The Klezmatics** – who have been called the "...best band in the klezmer vanguard" by Time Out New York.

The **Winter's Eve Food Tastings**, one of the most popular aspects of the event, run from 6:00 p.m. – 8:30 p.m. at three outdoor locations: Richard Tucker Park at 66th Street; along Broadway between 62nd and 64th Streets; and in front of Time Warner Center. An array of Lincoln Square area restaurants will offer tastings of

their menus at nominal costs of \$1 to \$5. Participating restaurants include A Voce, Arpeggio, Asiate at the Mandarin Oriental, Atlantic Grill, Bar Masa, Breadsoul Café, Bouchon Bakery, Café Fiorello, Ed's Chowder House, Épicerie Boulud, European Bakery Café, Dizzy's Club Coca Cola & Great Performances, Gabriel's Bar & Restaurant, Gourmet Garage, La Boîte en Bois, Landmarc, Le Pain Quotidien, Luce Restaurant & Enoteca, Magnolia Bakery, P.J. Clarke's, Porter House New York, Rosa Mexicano, Sapphire Indian Cuisine, Screme Gelato Bar, Soutine Bakery, Telepan, 'wichcraft and more.

After sampling some of the neighborhood's greatest eateries, event-goers can catch colorful dance troupes presented by **Dance Parade** and visit local retailers as they open their doors offering special goodies, activities and merriment.

This year's charitable partner is the **New York Cares Coat Drive**, and we encourage all attendees to bring a gently used or new coat, to donate at various designated coat-drop off locations both before and on Winter's Eve.

With tons of live music and dance, food tastings, retail specials and holiday cheer, this holiday fête is not to be missed. Please call the Winter's Eve hotline at 212.581.7762 or visit www.WintersEve.org for updates. ■



Board of Directors

Andrew Albert
West Manhattan Chamber of Commerce

Robert Battista
Gracious Home

Georgette F. Bennett
Milstein Properties

Brian Byrne
Fordham University

Gregg Carlovich
Zeckendorf Development, LLC

Luis Castro
Time Warner

David Cvijic
Millennium Partners

Suzanne Davis
Residential Property Owner

Tom Dunn
Lincoln Center for the Performing Arts

Abigail Black Elbaum
Ogden CAP Properties, LLC

David Froelke
Related Companies

Doug Griebel
Rosa Mexicano at Lincoln Center

Gary Jacob
Glenwood Management

Lydia Kontos
Kaufman Center

Alan Locker
Bonafide Estates, Inc.

Leo Mavrovitis
The Emporium, Ltd.

Suzie Mills
Trump International Hotel & Tower

David McManus
The Empire Hotel

Jessica Newshel
Residential Tenant

Michael O'Neal
Restaurateur

Andrew Pucher
The Walt Disney Company

Donna Rodriguez
Atlantic Grill/
BR Guest Hospitality

Gary Schutz
American Bible Society

Rudolf Tauscher
Mandarin Oriental, New York

Community Board 4 (vacant)

George Zeppenfeldt-Cestero
Community Board 7

Ex-Officio

Hon. Michael R. Bloomberg
Mayor of the City of New York

Hon. Gale A. Brewer
New York City Council

Hon. John C. Liu
New York City Comptroller

Hon. Scott Stringer
Manhattan Borough President

The Lincoln Square Business Improvement District (BID)

is a not-for-profit tax-exempt organization formed in 1996 by property owners, businesses, and others with a stake in our Upper West Side community. We provide supplemental security, sanitation and beautification services seven days a week, develop and manage a wide variety of programs and projects to improve and promote the area, and coordinate our efforts with appropriate City agencies. The Lincoln Square BID's efforts are supported by an assessment on property owners in the district.

Staff: Monica Blum, President; Ralph Memoli, Chief of Staff/VP of Marketing and Special Projects; Richard Juliano, Vice President of Operations; Laura Riker, Program Associate; Jennifer Furioli, Sponsorship and Communications Manager; Elizabeth Grant, Business Outreach and Visitor Services Coordinator

Photo credits: Elena Olivo, BID Staff, Century 21, P.J. Clarke's, Holy Trinity Lutheran Church
Design: Jessica Weber Design, Inc.
Text: BID Staff

The Lincoln Square newsletter, a publication of the Lincoln Square BID, is published three times a year by the:

Lincoln Square District Management Association, Inc.
1841 Broadway, Suite 1112
New York, NY 10023
T 212.581.3774 F 212.581.3563
info@lincolnsquarebid.org
www.lincolnsquarebid.org

Vol. 14 No. 3



Century 21 Department Store

◆ **Century 21 Department Store**

1972 Broadway between 66th and 67th Sts. 212.518.2121, www.c21stores.com

You can quit pining for those high-end brands at unattainable prices, because Century 21 has arrived in Lincoln Square! On September 23rd, this highly popular department store opened the doors to its second Manhattan location, much to the delight of the public. For over 50 years,

shopping IN LINCOLN SQUARE

one of a kind experiences

Century 21 has brought shoppers high fashion at affordable prices, offering designer brands at up to 65% off original prices. Their newest store, located in the heart of Lincoln Square, features women's, men's, and children's clothing, as well as accessories, shoes and more.

◆ **J. Crew Men's Shop**

The Shops at Columbus Circle, 10 Columbus Circle, 212.823.9302 www.jcrew.com

High quality classics and trendy new fashions never go out of style at J.Crew, and the new Men's Shop will not disappoint. In early November, we will welcome a new men's store with luxury clothing for all seasons – including suits and shoes – on the second floor of Time Warner Center. With its wide array of

distinguished and durable styles, J.Crew Men's Shop is the perfect response to any man's fashion needs.

◆ **Kiehl's Upper West Side**

154 Columbus Avenue between 66th and 67th Sts. 212.799.3438, www.kiehls.com

Kiehl's, founded in 1861 as an apothecary in the East Village, has become one of New York's oldest and most beloved brands. With its wide variety of beneficial skin and body care products, made of naturally-derived ingredients, Kiehl's has expanded considerably in 160 years, with stores across the globe. Be sure to swing by the Upper West Side store – Kiehl's products make great gifts for all seasons and occasions.



P.J. Clarke's, Lincoln Square

◆ **P.J. Clarke's, Lincoln Square**

44 West 63rd St. at Columbus Ave. 212.957.9700, www.pjclarkes.com/lincoln

A neighborhood favorite, this saloon-style restaurant was a popular sight this summer at the Lincoln Square BID's Summer Concert series, serving up fresh lemonade and delicious homemade brownies to concertgoers. Stop by for

dinner, try their popular sliders, and a drink and become a part of this 125 year old tradition.

◆ **Boulud Sud and Épicerie Boulud**

20 West 64th St. just east of Broadway 212.595.1313 / 1900 Broadway at 64th St., 212.595.9606, www.danielnyc.com

Two more of Daniel Boulud's fine establishments have opened in Lincoln Square. Boulud Sud, serving lunch and dinner, offers diners a fresh taste of the Mediterranean. Boulud Sud emphasizes grilled fish, lamb, and vegetables, and is sure to please even the most adventurous of palates. Épicerie Boulud, an eat-in and take-out market, offers many of Chef Boulud's signature cheeses, soups, salads, bread, pastries and more. Swing by for breakfast, lunch, or an afternoon snack, or

wait until the evening hours when Épicerie transforms into an oyster bar. Everyone can enjoy fine fare at these innovative eateries.

◆ **Blossom Du Jour**

165 Amsterdam Avenue between 67th and 68th Sts., 212.799.9010 www.blossomdujour.com

Finally, Lincoln Square now has its very own vegan, kosher and organic eatery. Blossom Du Jour has opened its newest outpost on Amsterdam Avenue, serving up an environmentally conscious and inclusive alternative to fast food. The restaurant, which also has locations in Chelsea and Cooper Square, offers a variety of healthy sandwiches, wraps, salads, tacos, comfort foods and sweets, all guilt-free and reasonably priced.

dining IN LINCOLN SQUARE

for the gourmand in all of us



Bach Vespers

◆ **Bach Vespers at Holy Trinity Lutheran Church**

65th St. and Central Park West 212.877.6815, www.bachvespersnyc.org

Free and open to the public, Bach Vespers at Holy Trinity Lutheran Church, identified by its bright red doors, allows people of all communities to engage in the unique historic experience of hearing full Bach

cantatas in their original setting. Every Sunday until the end of April 2012, the cantatas are performed as part of the Vespers service, at 5:00 p.m., following the traditional practice from 18th Century Leipzig.

◆ **Film Society of Lincoln Center**

144 & 165 West 65th St. between Columbus and Amsterdam Avenues 212.875.5367, www.filmlinc.com

The Film Society of Lincoln Center's new Elinor Bunin Film Center is the latest fixture on the Lincoln Square cultural landscape. With a 363-day season, the Film Society seeks to support new and innovative filmmakers, promoting an awareness and appreciation for the art of film to all audiences. After your event,

stop by the Center's new Indie Food & Wine Café and dine on Italian and Mediterranean-influenced delights.

◆ **The Chamber Music Society of Lincoln Center**

70 Lincoln Center Plaza, Amsterdam Avenue at 65th St., 212.875.5788 www.chambermusicsociety.org

The Chamber Music Society has something for you, whether you are new to chamber music or a connoisseur of the art. This season, enjoy the delights of the Baroque Festival, as well as programs highlighting composers, cultures, instruments and performers from all over the world. True diehards, as well as those seeking a thorough chamber music education, can purchase a subscription to CMS programs.

culture IN LINCOLN SQUARE

clever...creative...inspired