



Marco Carrión  
Commissioner

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August 14, 2014

Dear Neighbors:

The area surrounding Lincoln Center has been the site of several construction projects and events that impact the community, including the upcoming Mercedes Benz Fashion Week. The City of New York, in cooperation with Community Board 7, is dedicated to providing information that will be necessary for residents and commuters to navigate the area over the coming weeks.

Below is a brief summary of the projects and their impact on traffic. Additional details are provided in the attached letters:

**Traffic Flow**

- 62<sup>nd</sup> Street will remain with a one-way West-bound traffic flow.

**Summary of Projects**

***Mercedes Benz Fashion Week (IMG)***

- Locations: 62<sup>nd</sup> Street between Amsterdam Avenue and Columbus (north and south curb lanes); Amsterdam Avenue between 59<sup>th</sup> and 64<sup>th</sup> Streets (west curb lane); Amsterdam Avenue between 62<sup>nd</sup> and 64<sup>th</sup> Streets (east curb lane); Columbus Avenue between 60<sup>th</sup> and 62<sup>nd</sup> Streets (west curb lane); Columbus Ave between 61<sup>st</sup> Street and Broadway (east curb lane); 62<sup>nd</sup> Street between Columbus Ave & Broadway (north and south curb lanes)

- Status and Duration: The load-in for Mercedes Benz Fashion Week will begin on August 14 – September 3<sup>rd</sup>; the shows will take place September 3<sup>rd</sup> – 11<sup>th</sup>; and load-out will end September 22<sup>nd</sup>.

- Impact: 62nd Street traffic remains open as per usual street designations, i.e., west bound one-way. 7am-8pm: Infrequent closures by flag men only to facilitate large trucks into loading docks as needed for safety measures, and lasting no longer than 20 minutes at a time. If more than 15 closures occur during this time frame, IMG must obtain an additional permit.

- Contact Information: 311 or Mercedes-Benz Fashion Week Command Center (212) 944-3600

***Lincoln Center (various events)***

- Currently, there are no construction projects or significant outdoor events scheduled from August 14<sup>th</sup> through September 19<sup>th</sup>.

***Fordham University***

- Location: 62<sup>nd</sup> Street between Amsterdam and Columbus Avenues (south curb lane).
- Description of Work: Fordham Law School demolition.
- Impact: Closure of south curb lane on 62<sup>nd</sup> Street between Amsterdam and Columbus Avenues. During Fashion Week occupancy, the middle lane of traffic will be used for vehicular flow.

***Con Ed***

- Location: Amsterdam Avenue (east side) between West 60<sup>th</sup> Street and West 61<sup>st</sup> Street.
- Description of work: Glenwood building construction

***DDC***

- Location: Amsterdam Avenue between West 59<sup>th</sup> Street and West 60<sup>th</sup> Street.
- Description of work: Trunk Water Main Installation contract

Please feel free to contact the Mayor's Community Affairs Unit (311 or 212-788-7418) or the Mayor's Office of Citywide Event Coordination and Management (212-788-7567) if you have any further questions.

Thank you.



August 6, 2014

Dear Neighbors,

Mercedes-Benz Fashion Week, New York City's largest and most influential media event will be returning to Damrosch Park at Lincoln Center this coming September. We will officially be taking residence from August 14<sup>th</sup> to September 22<sup>nd</sup>, 2014. The local community has been extremely welcoming over the last 3 years, and we are excited to once again return to the Upper West Side.

Twice yearly, the Event attracts over 100,000 media and industry professionals and solidifies New York City as one of the most important stops on the international fashion week circuit. A recent study by Fordham University estimated over \$40 million annually is contributed to the local Lincoln Center area by fashion week attendees. Hotels, restaurants, and retailers see a significant rise in business throughout our tenure here. As well, IMG Fashion, producers of the event, continues to work closely with the City of New York and the New York City Housing Authority to offer numerous local residents employment through the course of the event, many of which turn in to full time permanent jobs.

We are aware that there have been certain issues raised by residents concerning noises that are inevitable when staging an event of this magnitude. Certain sounds, for example forklift back up beepers, are necessary as safety is our number one concern. However, rest assured that we are doing everything in our power to minimize noise levels and any impositions to you. We work on a 24 hour schedule so that our stay is as minimal as possible and we will continue to follow all sound ordinances.

If you have any issues that we can assist you with, please visit the Event Command Center in the Damrosch Park band shell. Our staff is available 24 hours a day beginning on August 16<sup>th</sup> to assist you with any questions that arise.

IMG Fashion would like to thank the community in advance for its support and cooperation during our occupancy. We couldn't put on such an important event without your help.

So that you are all well informed, various communications and materials may come out over the course of our production. For now we'd like everyone to be aware that the City of New York and its various agencies have granted the event certain parking and staging rights on 62<sup>nd</sup> Street, Columbus and Amsterdam Avenues. All IMG Fashion vehicles, trucks, equipment and trailers will have city-issued parking permits and hangtags. Unfortunately, because of the scale of the production these streets as noted below will be closed to other parking.

August 14<sup>th</sup> - September 22<sup>nd</sup> 12:00 AM – 11:59 PM (24 Hours)

- 62<sup>nd</sup> St. between Amsterdam & Columbus Avenues – North & South Curb Lanes
- 62<sup>nd</sup> St. between Amsterdam & Columbus Avenues – Intermittent Street Closure
- 62<sup>nd</sup> St. between Columbus Ave & Broadway – North & South Curb Lanes
- Amsterdam Ave. between 59<sup>th</sup> and 64<sup>th</sup> – West Curb Lanes
- Amsterdam Ave. between 62<sup>th</sup> and 64<sup>th</sup> – East Curb Lane
- Columbus Ave. between 60<sup>th</sup> and 62<sup>nd</sup> – West Curb Lane
- Columbus Ave. between 61<sup>st</sup> and Broadway – East Curb Lane

In addition, IMG has been granted permission to close 62<sup>nd</sup> Street between Amsterdam and Columbus intermittently for safety concerns. We will be maintaining a westbound traffic lane during the daytime hours of 7am-8pm. We will have minimal closures as needed for the parking of trucks and public safety. During the nighttime hours of 8pm-7am we will continue the same procedure, with a few closings when larger deliveries occur.

Any deliveries to residents on this block can be arranged through IMG security guards stationed on the street or the event's Command Center. Pedestrian access will be available on the block via the South sidewalk throughout our stay.

A special thank you to Community Board 7, Lincoln Center, Lincoln Square BID, NYC Housing Authority, NYC Department of Parks & Recreation, and Fordham University for their support of Mercedes-Benz Fashion Week.

Again, if you are having any issues or difficulties please visit the Mercedes-Benz Fashion Week Command Center in the Damrosch Park band shell, call us at 212-944-3600 (starting August 16<sup>th</sup>), email us at [mbfwcommunity@img.com](mailto:mbfwcommunity@img.com) or visit our website [www.mbfashionweek.com](http://www.mbfashionweek.com).

Thank You for your support!

Best,  
IMG & Mercedes-Benz Fashion Week



FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK

LINCOLN CENTER

DR. BRIAN BYRNE  
VICE PRESIDENT

August 14, 2014

**RE: Fordham University Lincoln Center Campus Construction**

Dear Neighbors,

We would like to thank you for your continued cooperation during the past year. Fordham will continue to manage our site and street logistics to ensure public safety to the best of our ability.

We are continuing to coordinate our project with the local constituents and the Mayor's Office of Citywide Event Coordination and Management, and will begin to transform 62<sup>nd</sup> street once again in preparation for IMG's Fashion Week held at Lincoln Center.

While active construction on our new Law and Residence Hall building concluded this summer, we have begun renovation of the Old Law building at 140 West 62<sup>nd</sup> Street. We do not envision the early phases of demolition corresponding with Fashion Week to involve any significant impact on pedestrian access on the south side of 62<sup>nd</sup> Street. We will keep you advised of any further impacts this construction, scheduled to end in the summer of 2016, may have in the coming months.

While we ask your indulgence during the continued period of construction, we also recognize that there may be issues and problems that will arise which require prompt attention. I ask that you direct these issues to Fordham's Office of Public Safety at 212.636.6075.

Sincerely,

A handwritten signature in black ink that reads "Brian Byrne".

Dr. Brian Byrne