



Office of the Mayor

January 22, 2015

Dear Neighbors:

The area surrounding Lincoln Center has been the site of several construction projects and events that impact the community, including the upcoming Mercedes Benz Fashion Week. The City of New York, in cooperation with Community Board 7, is dedicated to providing information that will be necessary for residents and commuters to navigate the area over the coming weeks.

Below is a brief summary of the projects and their impact on traffic.

**Traffic Flow**

- 62nd Street will remain with a one-way West-bound traffic flow.

**Summary of Projects**

***Mercedes Benz Fashion Week (IMG)***

- **Locations:** 62nd Street between Amsterdam Avenue and Columbus (north and south curb lanes); Amsterdam Avenue between 59th and 64th Streets (west curb lane); Amsterdam Avenue between 62nd and 64th Streets (east curb lane); Columbus Avenue between 60th and 62nd Streets (west curb lane); Columbus Ave between 61st Street and Broadway (east curb lane); 62nd Street between Columbus Ave & Broadway (north and south curb lanes)
- **Status and Duration:** The load-in for Mercedes Benz Fashion Week will begin on January 23rd – February 11th; the shows will take place February 12th – 19th; and load-out will end February 28th
- **Impact:** 62nd Street traffic remains open as per usual street designations, i.e., west bound one-way. 7am - 8pm: Infrequent closures by flag men only to facilitate large trucks into loading docks as needed for safety measures, and lasting no longer than 20 minutes at a time. If more than 15 closures occur during this time frame, IMG must obtain an additional permit
- **Contact Information:** 311 or Mercedes-Benz Fashion Week Command Center (212) 944-3600

***Lincoln Center (various events)***

- Currently, there are no construction projects or significant outdoor events scheduled from January 23rd through February 28th

***Con Ed***

- **Location:** Amsterdam Avenue (east side) south of West 60th Street
- **Description of work:** Glenwood building construction (gas and electric service)

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**DDC**

- **Location:** Amsterdam Avenue between West 59th Street and West 60th Street and W. 60th Street between Amsterdam Avenue and West End Avenue
- **Description of work:** Trunk Water Main Installation Contract

**Glenwood**

- **Location:** North east corner of 60th Street at Amsterdam Avenue
- **Description of work:** Construction of 48 Story Luxury Rental Apartment Building
- **Impact:** North curb lane on 60th Street between Columbus and Amsterdam Avenues will be barricaded for public safety purposes
- **Contact Information:** (718) 343 6400 or (212) 315 5322

**Fordham University**

- **Location:** 62nd Street between Amsterdam and Columbus Avenues (south curb lane)
- **Description of Work:** Interior Fordham Law School Demolition
- **Impact:** Fordham has no sidewalk or street work planned from Jan 23 to Feb 28

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Please feel free to contact the Mayor's Office of Citywide Event Coordination and Management (212-788-7567) or the Mayor's Community Affairs Unit (311 or 212-788-7418) if you have any further questions.

Thank you,

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.



January 14, 2015

Dear Neighbors,

Mercedes-Benz Fashion Week, New York City's largest and most influential media event will be returning to Damrosch Park at Lincoln Center this coming September. We will officially be taking residence from January 23<sup>rd</sup> to February 28<sup>th</sup>, 2015. The local community has been extremely welcoming over the last 3 years, and we are excited to once again return to the Upper West Side.

Twice yearly, the Event attracts over 100,000 media and industry professionals and solidifies New York City as one of the most important stops on the international fashion week circuit. A recent study by Fordham University estimated over \$40 million annually is contributed to the local Lincoln Center area by fashion week attendees. Hotels, restaurants, and retailers see a significant rise in business throughout our tenure here. As well, IMG Fashion, producers of the event, continues to work closely with the City of New York and the New York City Housing Authority to offer numerous local residents employment through the course of the event, many of which turn in to full time permanent jobs.

We are aware that there have been certain issues raised by residents concerning noises that are inevitable when staging an event of this magnitude. Certain sounds, for example forklift back up beepers, are necessary as safety is our number one concern. However, rest assured that we are doing everything in our power to minimize noise levels and any impositions to you. We work on a 24 hour schedule so that our stay is as minimal as possible and we will continue to follow all sound ordinances.

If you have any issues that we can assist you with, please visit the Event Command Center in the Damrosch Park band shell. Our staff is available 24 hours a day beginning on January 24<sup>th</sup> to assist you with any questions that arise.

IMG Fashion would like to thank the community in advance for its support and cooperation during our occupancy. We couldn't put on such an important event without your help.

So that you are all well informed, various communications and materials may come out over the course of our production. For now we'd like everyone to be aware that the City of New York and its various agencies have granted the event certain parking and staging rights on 62<sup>nd</sup> Street, Columbus and Amsterdam Avenues. All IMG Fashion vehicles, trucks, equipment and trailers will have city-issued parking permits and hangtags. Unfortunately, because of the scale of the production these streets as noted below will be closed to other parking.

January 23<sup>rd</sup> – February 28<sup>th</sup>, 2015 12:00 AM – 11:59 PM (24 Hours)

- 62<sup>nd</sup> St. between Amsterdam & Columbus Avenues – North & South Curb Lanes
- 62<sup>nd</sup> St. between Amsterdam & Columbus Avenues – Intermittent Street Closure
- 62<sup>nd</sup> St. between Columbus Ave & Broadway – North & South Curb Lanes
- Amsterdam Ave. between 59<sup>th</sup> and 64<sup>th</sup> – West Curb Lanes
- Amsterdam Ave. between 62<sup>th</sup> and 64<sup>th</sup> – East Curb Lane
- Columbus Ave. between 60<sup>th</sup> and 62<sup>nd</sup> – West Curb Lane
- Columbus Ave. between 61<sup>st</sup> and Broadway – East Curb Lane

In addition, IMG has been granted permission to close 62<sup>nd</sup> Street between Amsterdam and Columbus intermittently for safety concerns. We will be maintaining a westbound traffic lane during the daytime hours of 7am-8pm. We will have minimal closures as needed for the parking of trucks and public safety. During the nighttime hours of 8pm-7am we will continue the same procedure, with a few closings when larger deliveries occur.

Any deliveries to residents on this block can be arranged through IMG security guards stationed on the street or the event's Command Center. Pedestrian access will be available on the block via the South sidewalk throughout our stay.

A special thank you to Community Board 7, Lincoln Center, Lincoln Square BID, NYC Housing Authority, NYC Department of Parks & Recreation, and Fordham University for their support of Mercedes-Benz Fashion Week.

Again, if you are having any issues or difficulties please visit the Mercedes-Benz Fashion Week Command Center in the Damrosch Park band shell, call us at 212-944-3600 (starting January 24<sup>th</sup>), email us at [mbfwcommunity@img.com](mailto:mbfwcommunity@img.com) or visit our website [www.mbfashionweek.com](http://www.mbfashionweek.com).

Thank You for your support!

Best,  
IMG & Mercedes-Benz Fashion Week